

## Advising Guide: ADPR Seniors Requesting to Take Graduate Courses for Spring 2026

General information about the Four Plus One program: <https://adpr.utk.edu/four-plus-one>

All seniors who are interested in taking graduate level courses must complete the [Seniors Requesting Graduate Credit form](https://gradschool.utk.edu/academics/forms-central/senior-requesting-graduate-credit/) (<https://gradschool.utk.edu/academics/forms-central/senior-requesting-graduate-credit/>).

### Conditions to Take Graduate Courses in Senior Year:

You (students) may only apply for graduate credit if **all** of the following are true:

- You are currently enrolled as a full-time undergraduate Advertising or Public Relations senior at the University of Tennessee with a minimum 3.0 grade-point average (GPA).
- You need fewer than 30 semester (credit) hours to complete the requirements for your bachelor's degree.
- The total number of credit hours registered will not exceed 18 semester hours for fall/spring or 12 semester hours for summer.
- You understand that courses taken for graduate credit **cannot be used towards both a Bachelor's degree and a graduate degree (Master's or Doctoral)**.
- The Graduate School only allows a maximum of 9 hours of graduate credit that can be obtained at the 400 and/or 500 level as an undergraduate student, to be counted as part of the requirements for a graduate level degree. However, you are advised to take only 3 hours (1 graduate course) and no more than 6 hours (2 graduate courses) in one semester.

### Please note:

- You may not take the distance education courses. **If the campus code for the section is KTV, the course is not an option for you.**
- Courses denoted with a (!) are courses that the Graduate School will register students for course once the form is processed.
- Courses denoted with a (\*) are courses that undergraduate students are able to register themselves for and the Graduate School will change it to Graduate credit once the form is processed.

### Graduate Courses Available for Spring 2026

- ADPR 515: Data Analytics<sup>!</sup>
- ADPR 516: Visual Storytelling Portfolio<sup>!</sup>
- ADPR 516: Selling Media in the Digital Age<sup>!</sup>
- ADPR 516: AI in Strategic Communications<sup>!</sup> (Only the campus K-designated section)
- ADPR 562: Social Media Strategy and Tactics<sup>!</sup> (Only the campus K-designated section)
- ADVT 560: Account Planning<sup>!</sup>
- PBRL 400: Ethical and Legal Issues in Public Relations (if not taken for undergraduate credit)\*
- PBRL 530: Issues and Crisis Management<sup>!</sup>

**To Submit the Form:**

1. Student begins the workflow by submitting the [Senior Requesting Graduate Credit form](#); ***List “Sifan Xu” as faculty advisor; net ID is sxu21.*** You will need to find the NetID for the instructor; this is NOT the full email address.
  - Be sure to check “No” on the question that asks if you are in an accelerated program.
  - If course is available to register for undergraduate credit, then student registers for the course before submitting form. See list above, courses will be denoted with a (\*).
  - If course is unavailable for undergraduate registration, then student waits to be registered by Graduate School. See list above, courses will be denoted with a (!).
2. With Instructor and School approval, Graduate School receives the form and processes, then notifies student. Be patient. This may take a couple of days to work through the system.
3. Student verifies that course schedule shows correct course and graduate level credit.

***Please note that approval to take graduate level courses as a senior does not guarantee your admission into the 4+1 master’s program.***

For all Four Plus One ADPR course related questions, please contact Dr. Sifan Xu ([sifanxu@utk.edu](mailto:sifanxu@utk.edu)), Graduate Program Coordinator for the Tombras School of Advertising and Public Relations.

For all Four Plus One ADPR graduate application questions, please contact CCI Graduate Studies ([colcomgs@utk.edu](mailto:colcomgs@utk.edu)).