SHREENANDAN RAJARATHNAM

Expertise: Data Protection & Privacy, Information Governance, IT Risk Reporting, Cloud Security, and User Experience (UX)

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Education

University of Tennessee, Knoxville (UTK)

PhD in Information Science (Research Areas: Cybersecurity & User Experience (UX))

(Expected) 2025 GPA: 3.98 / 4.00

University of Illinois at Urbana-Champaign (UIUC)

MS in Information Management (Specialized Pathway: Privacy, Trust, Security & Ethics)

Dec 2018 **GPA: 3.75 / 4.00**

P.E.S. Institute of Technology, Bangalore, Karnataka, India

June 2016

Bachelor of Engineering in Computer Science and Engineering

Professional Experience

University of Tennessee, Knoxville (UTK)

Aug 2022 - Present

Graduate Teaching Associate (GTA)

- Primary instructor, Foundations of User Experience (INSC 430), Fall 2023, Spring 2024, Spring 2025, and Fall 2025
- Primary instructor, Internet & Society (INSC 305), Fall 2024
- Collaborated with multiple scholars on research projects involving the application of AI in Information Science

PricewaterhouseCoopers (PwC) Advisory Services LLC, Atlanta, GA

Feb 2019 - Dec 2021

Senior Associate - Cybersecurity & Privacy (Client: Fortune 500 Financial Services Company)

• Managed components of multiple client engagements primarily focusing on developing sensitive data management programs and implementing roadmaps based on leading cybersecurity standards & frameworks

Associate - Cybersecurity & Privacy (Client: Fortune 500 Financial Services Company)

• Supported multiple client engagements primarily focusing on developing sensitive data management programs

Embnology Solutions Pvt. Ltd., Bengaluru, India

July 2018,

Information Security Specialist Intern (Client: Multiple Educational Institutions in Southern India)

April 2022

Implemented a data protection scheme for School Attendance Management Systems

Business Intelligence Group (BIG), University of Illinois at Urbana-Champaign

Aug - Dec 2017

Consultant (Client: Alumni Association based in Chicago, affiliated to UIUC)

• Developed strategies to improve alumni engagement using data analytics, primary research, and website analysis

Projects

Systematic Literature Review of Research in Cybersecurity & User Experience

Aug 2022 - Present

University of Tennessee, Knoxville

• Performed a systematic literature review of scholarly research on the convergence of Cybersecurity and UX fields. The resulting paper from this study is currently in-review and potentially submitted to SOUPS 2024 conference.

Pilot Study to Assess an Organization's Cybersecurity User Experience (UX)

Aug 2022 - Present

University of Tennessee, Knoxville (Client: A Construction & Manufacturing Company, TN)

• Successfully completed the Institutional Review Board (IRB) process and the first round of data collection through surveys for a local organization. The pilot study is anticipated to conclude in Spring 2024 and the findings submitted to a suitable conference in 2024

FFIEC Gaps Resolution Support 2020-2021

Feb 2020 - Dec 2021

PwC (Client: Fortune 500 Financial Services Company)

• Supported the client in tracking and remediation of gaps resulting from a recent FFIEC readiness assessment. Remediation efforts involved review & enhancement of 3+ policies & standards, creation of 5+ procedures, and development & testing of 25+ security controls for the organization's Sensitive Data Management (SDM) function

Sensitive Data Management (SDM) Remediation Support 2019

July 2019 - Feb 2020

PwC (Client: Fortune 500 Financial Services Company)

• Supported the client in their Sensitive Data Management (SDM) efforts, specifically Structured Data Remediation in response to audit finding(s). The efforts involved providing advisory support, tracking and reporting the remediation progress, and documenting the remediation process for the identified sensitive data elements

Cloud Data Governance (CDG) Support 2019

April - June 2019

PwC (Client: Fortune 500 Financial Services Company)

• Assisted the client to build Cloud Data Governance (CDG) framework, including 25+ data governance controls aligned to NIST Cybersecurity Framework, FFIEC Cloud Computing Guidance, CSA Cloud Control Matrix, other industry frameworks and a decision model to assess the maturity of each of the controls. The efforts also included developing 5+ business processes to help the CDG team manage sensitive data in their cloud environment(s)

Scholarly Publications & Presentations

Systematic Literature Review of Cybersecurity and User Experience, 4th IEEE Cyber October 2024 Awareness and Research Symposium, Grand Forks, ND (link) Poster: A Template for developing NIST CSF Profiles, 44th IEEE Symposium on Security and

Privacy (S&P), San Francisco, CA (link)

May 2023

April 2018

Professional Development & Certifications

March 2023 Google UX Design Professional UTK Center for the Integration of Research, Teaching, and Learning (CIRTL) Associate November 2022 Microsoft Certified: Azure Fundamentals April 2021 June 2017 EC-Council Certified Ethical Hacker (CEH)

Volunteering Activities & Achievements

Aug 2023 - Present • Vice President, Graduate Student Association, School of Information Sciences (CCI, UTK)

Aug 2023 - May 2024 Member, SIS Full-time Faculty Search Committee (CCI, UTK)

• Member, Diversity, Equity, and Inclusion (DEI) Committee (CCI, UTK) Aug 2022 - May 2023

• Global Leaders: Orange and Blue Engagement (GLOBE) Award for Group Leadership (UIUC)

March 2018 • Team Leader, iEngage volunteering trip to assist Keep Indianapolis Beautiful, Inc. (UIUC)

Sep 2017 - May 2018 • Member, Advisory Committee, Asian American Cultural Center (AACC, UIUC)