

Lionel Zehua Li

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School of Journalism and Media, College of Communication and Information
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Education

PhD	2024.08-	College of Communication and Information, University of Tennessee, USA Major: Communication and Media
MA	2016.9-2019.7	School of Journalism and Communication, Wuhan University, China Major: Communication
BA	2012.9-2016.7	School of Journalism and Communication, Zhengzhou University, China Major: Broadcast and TV Journalism

Journal Articles

- **Li, L. Z., & Wang, Q.** (2021). There are images in numbers: China's images in data journalism form China and the Western countries (in Chinese). *China Computer-Mediated Communication Studies* (16), 24-47. **CSSCI** (Chinese Social Sciences Citation Index)
- Li, L. Z. (2018). The connotation, development and controversy of media ritual theory: A literature review (in Chinese). *Journal of Anyang Teachers College* (6), 108-111.
- Zhang H. T., & **Li, L. Z.** (2015). The historian spirit in Liang Qichao's journalistic thoughts and practice (in Chinese). *Yindu Journal* (2), 46-50

Book Chapters

- Mirbach, A., **Li L. Z.**, & Nieland J. (2024). What is Women's Soccer? Comparing the societal function of the World Cup 2023 in global media coverage. In M. Yanity & D. Sarver Coombs (eds.), *Media, Communication and the 2023 FIFA Women's World Cup*. New York: Routledge.
- **Li, L. Z.**, & Zhu T. (2020). Teaching data and computational journalism (in Chinese). In Q. Wang et al. (eds.), *Blue Book of Data Journalism: Report on the Development of Chinese Data Journalism (2018-2019)*. China: Social Science Academic Press
- Wang Q. & **Li, L. Z.** (2018). Introduction: The annual trend report of China data journalism development (in Chinese). In Q. Wang et al. (eds.), *Blue Book of Data Journalism: Report on the Development of Chinese Data Journalism (2016-2017)*. China: Social Science Academic Press.

Conference Presentations

- **Li, L. Z.**, & Hou, T. (2024 November) WeChat Group as a Virtual Third Place: The Digital Mediation of Soccer Fandom in China. The annual conference of the National Communication Association (NCA), New Orleans, USA.
- Li, L. Z. (2024 March). The Platformization of State Feminism: An Examination of Weibo's Discussion on China

Women's National Soccer Team's Asia Cup Victory. Paper presented at the annual conference of International Association for Communication and Sport (IACS), Los Angeles, USA.

- Mirbach, A., **Li, L. Z.**, Hou, T., & Nieland J. (2024, March). The Rise of the Women's International? Comparing the global impact of FIFA World Cups from 1991 to 2023. Paper presented at the annual conference of International Association for Communication and Sport (IACS), Los Angeles, USA.
- Hou, T. & **Li, L. Z.** (2023, November). Issue framing and responsibility attribution: Media coverage of school violence in China, 2000-2020. Paper presented at the annual conference of the National Communication Association (NCA), National Harbor, USA.
- Li, L. Z. (2023, November). WeChat group as a virtual third place: The mediation of football fandom. Congreso Internacional Oriente Medio (Middle east international congress, CIOM 2023), Sevilla, Spain. (Virtual conference)
- Li, L. Z. (2023, June). When 'Steel Roses' are in bloom: A feminist critical discourse analysis of discussion about China women's national football team on Weibo. Paper presented at the annual conference of the International Association for Media and Communication Research (IAMCR), Lyon, France.
- Hou, T. & **Li, L. Z.** (2023, June). Separate the feelings from the bodies: Pregnant women's use of Health & Fitness Apps. Paper presented at the annual conference of the International Association for Media and Communication Research (IAMCR), Lyon, France.
- Yang, Z. & **Li, L. Z.** (2022, June). In the name of the Olympics: Emotional mobilization practice in social media Space. Paper presented at the annual conference of the International Association for Media and Communication Research (IAMCR), Beijing, China. (Virtual conference)
- Li, L. Z. (2021, June). When Chinese football fans meet social media: Mediated fan culture, WeChat, and local identity. Paper presented at the conference of Communication and Cultural Transformation in Uncertain Time: A PhD Symposium, Macau.
- Li, L. Z. (2019, November). The study of China's image in data journalism of China and the Western countries: A case study of four data journalism column of China and the Western countries. Paper presented at the annual conference of the Chinese Association for History of Journalism and Communication, Beijing, China.
- Li, L. Z. (2018, November). From practice to theory: A systematic review of research about data journalism. Paper presented at the 5th Jiangsu Postgraduate Academic Forum on Media Discipline, Nanjing, China.

Research Projects

- 'Gender Struggle': Media and Social History of the FIFA Women's World Cup. (Joint research project with Dr. Alexis von Mirbach of Department of Media and Communication at Ludwig Maximilian University of Munich)
2023/08 - present
- Co-construction and Sharing: Research on Chinese Governments' Data Dissemination (Ministry of Education Project on Humanities and Social Science Research)
2019/01 - 2021/01
- Development of Chinese Data Journalism, Sponsored by the Wuhan University Youth Scholar Foundation Program
2017/04 - 2018/06

Teaching Experience

The Department of Communication, University of Macau

Fall 2024	JMED 484: Sports, Media, and Society	Teaching Assistant
	JMED 466: Media, Diversity, and Society	Teaching Assistant
Fall 2023	COMM 3003: Qualitative Research Methods	Adjunct Lecturer
Spring 2023	COMM 7717: Special Topics on Communication and Culture	Teaching Assistant
Fall 2022	COMM 2004: Introduction to Culture and Communication	Teaching Assistant
Spring 2022	COMM 3003: Qualitative Research Methods	Teaching Assistant
Fall 2021	COMM 7717: Special Topics on Communication and Culture	Adjunct Lecturer
Spring 2021	COMM 7717: Special Topics on Communication and Culture	Teaching Assistant

Working Experience

2019.10-2020.08	Tencent / Product Operations
2018.01-2018.08	Center of Dyclub Data Media, Wuhan University / Journalist
2016.01-2016.08	Hunan Television / Internship director
2014.06-2014.08	Video Department of Sina / Internship director
2013.01-2013.3/2015.11-2016.02	Anyang Television / Journalist

Scholarships and Awards

- *Second-class Scholarship*, Wuhan University, 2017-2018
- *“Model Graduate Student”*, Wuhan University, 2017
- *Third-class Scholarship*, Wuhan University, 2016-2017
- *Third-class Scholarship*, Zhengzhou University, 2015-2016
- *First-class Scholarship*, Zhengzhou University, 2014-2015
- *“Merit Student”*, Zhengzhou University, 2015
- *Third-class Scholarship*, Zhengzhou University, 2013-2014
- *“Merit Student”*, Zhengzhou University, 2013
- *First-class Scholarship*, Zhengzhou University, 2012-2013