

**Jeannine Wirth Berge**  
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## EDUCATION

The University of Tennessee, Knoxville  
**Ph.D.:** Communication Studies

Knoxville, Tennessee  
August 2023 - Present

University of Nebraska-Lincoln  
**Master of Arts:** Educational Administration with Student Affairs emphasis

Lincoln, Nebraska  
Graduation: May 2007

University of Nebraska-Lincoln  
**Bachelor of Journalism:** Broadcasting (High Distinction)

Lincoln, Nebraska  
Graduation: December 2004

## HIGHER EDUCATION EXPERIENCE

### Professional and Career Development

The University of Tennessee, Knoxville  
January 2017 – Present

#### *Director*

- Created new career services office serving 5000 undergraduate business students to improve their career readiness and post-graduation outcomes; successful post-graduation outcomes consistently above 90% within six months of graduation
- Lead unit of 7 professional staff and at least 15 student workers and manage office budget of more than 900K
- Oversee data collection efforts for reporting and accreditation needs with more than 90% student knowledge rate for student outcomes
- Develop and implement two classes in the Haslam Leaders: Ready to Do Business series required of all 7000+ undergraduate business students to enhance their professional preparation; adapted course content for honors section and teach section for this specialized population
- Collaborate with Deans, department heads, directors and staff as part of the Center for Student Engagement and Success, a holistic unit that offers support, guidance and opportunities for students' experiential learning
- Craft mission and vision for office structure that maximizes efficiency and experience for our constituents through collaboration with the other campus career offices while also working within college and university mission and vision
- Plan and implement annual strategic planning retreats with team to ensure services and programs meet the needs of the students, employers, college, and university
- Grow positive and impactful relationships with multiple constituents including students, employers, faculty, administrators and peer/aspirational institutions
- Teach classes in Haslam Leaders curriculum with consistently high student evaluations and learning outcomes
- Oversee internship class ensuring students have a high quality experience in high impact practice
- Serve on leadership committees including Haslam College Leadership Council, campus N-designation Committee, and Global Leadership Scholars selection committee
- Evaluate post-graduation outcomes from diverse groups to ensure equitable outcomes and identify gaps in outcomes and service delivery
- Support college-wide initiatives including those around DEI, development, and alumni relationships
- Developed scholarship program, generating more than 40K to support students with internship housing and related costs

### Career Services at the College of Business Administration (CBA)

University of Nebraska-Lincoln  
October 2011 – December 2016

#### *Associate Director, Employer Experience and Outreach*

- Co-created a new career services office serving both undergraduate and graduate business students, growing from a staff of two to 10 in less than five years. Served as Career Coach (2011) and Assistant Director (2012-2014) before being promoted to Associate Director.
- Supervised up to four professional staff and graduate assistants communicating regularly to provide support and guidance to ensure program delivery quality and professional growth
- Led annual strategic planning meeting with office engaging staff in the mission and vision development of the office and shaping direction and service delivery
- Completed assessment initiatives for CBA including AACSB and BusinessWeek reporting
- Co-developed the Professional Enhancement Program (PrEP), a four-year curriculum required of all 3500+ undergraduate business students focusing on the career and professional development needs of the student

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- Taught PrEP classes, from sophomore to senior-level students, each semester meeting learning objectives, increasing learning outcomes and receiving positive student feedback
- Led employer outreach adhering to NACE guidelines and oversee employer engagement in CBA to build connections between employers and students increasing job and internship opportunities yearly
- Connected with nearly 400 employers yearly in person, over the phone and through networking and referrals creating individuals recruiting plans for companies interested in recruiting UNL business students
- Developed an “Employer in Residence” program showcasing one employer weekly; grew to one employer daily due to popularity bringing more than 65 employers each semester into CBA
- Plan and host annual Employer Partners Day event drawing approximately 100 individuals to keep them informed of college and recruiting updates and establish meaningful partnerships
- Assessed employer preferences of 400-800 students each semester maximizing employer outreach
- Counseled approximately 300 students yearly in one-on-one coaching sessions focusing on individual needs and strategies using career assessments when appropriate
- Presented at annual DREAM BIG program promoting business to underrepresented high school students and support other college and university diversity programming and efforts
- Led students each semester in a Career Expedition to build relationships with employers and alumni in key cities outside the Midwest

### Career Services

The University of Tennessee, Knoxville

*Consultant-College of Business Administration*

June 2007 – October 2011

- Counseled and advised each year approximately 500 undergraduate students enrolled in the College of Business Administration (CBA) on topics ranging from career selection to résumé development to negotiating job offers
- Implemented a survey tool to assess learning outcomes of individual counseling appointments; 98% of CBA students recommended Career Services to peers based on experience
- Worked annually with over 150 employers seeking to hire students for full-time and internship opportunities
- Provided services for employers to help them develop a successful recruiting strategy based on individual hiring needs
- Taught a business career planning and placement course of 30 to 40 students resulting in positive learning outcomes and student feedback every semester
- Collaborated with the CBA Undergraduate Programs office in the development of a sophomore initiative Professional Development Certification Program with more than 25 students completing the inaugural year
- Planned and hosted annual Faculty and Staff Appreciation Luncheon in recognition for support of Career Services
- Presented career topics in 10+ classes each semester through the “Don’t Cancel Class” program
- Taught a 25 person section of BA 100, a course designed to aid new students, specifically interested in the College of Business Administration, in the transition to university life

### Career Services

University of Nebraska-Lincoln

*Graduate Assistant*

August 2006 – May 2007

- Planned and implemented “Insights into Internships” program drawing more than 60 students and assisted with planning for two additional large-scale programs and events
- Explored results of Campbell and Strong Interest Inventory career assessments with deciding students
- Coordinated and analyzed Career Services Awareness Survey to diverse student demographic reaching over 400 students and evaluated results in Microsoft Access

## JOURNALISM & MEDIA EXPERIENCE

### HuskerVision

University of Nebraska-Lincoln

*Student Production Assistant*

August 2002 – December 2004

- Created special video productions for individual athletic teams including segments displayed in front of 80k fans

### IANR, Electronic Media

University of Nebraska-Lincoln

*Student Assistant & Writer*

June 2001 – August 2002

- Wrote daily press releases highlighting IANR faculty research and assisted with radio, television programs, and live shots through interviews and studio assistance

**Nebraska City News Press**

Nebraska City, Nebraska

*Intern*

Summer 2000

- Generated 1-2 daily news articles, supported research for news stories, assisted with layout, and created a weekly op-ed

**KMA Radio**

Shenandoah, Iowa

*Farm Broadcasting Intern*

Summers 1998 & 1999

- Supported broadcasters and editors with research, conducted interviews, and performed daily live reads of farm markets

**PROFESSIONAL INVOLVEMENT**

**National Association of Colleges and Employers (NACE)**

August 2008 – Present

*Honors & Awards Committee (2021)*

**Southern Association of Colleges and Employers (SoACE)**

August 2007 – October 2011; February 2017-Present

*Marketing Committee Co-Chair (2011); Door Prize Chair (2009 & 2010)*

**Hire Big 10 Plus Consortium**

October 2011 – December 2016

**Nebraska Colleges Career Services Association (NCCSA)**

October 2011 – December 2016

*Treasurer (June 2015- December 2016)*

**Prosper Lincoln**

October 2015 – January 2016

*Skills for Jobs Committee Member*

**Tennessee Association of Colleges and Employers (TACE)**

August 2008 – October 2011

*East Tennessee Regional Co-Liaison (2011)*

**National Association of Student Personnel Administrators (NASPA)**

October 2005 – October 2007

*NASPA IV-West Graduate Student Assistantship Scholarship recipient (2006)*

**PROFESSIONAL PRESENTATIONS**

“Knowing Your Leadership Superpower,” Women in Business Summit, Knoxville, Tennessee	March 2023
“Using Data to Identify and Remove Internship Barriers,” NACE National Conference, Portland, Oregon	June 2022
“Using Data to Identify and Remove Internship Barriers,” SoACE Regional Conference, Houston, Texas	December 2021
“Developing Interconnected Partnerships for Student Development,” NSSC Conference, Tampa, Florida	March 2019
“A Holistic Approach to Student Career Readiness,” SoACE Regional Conference, Atlanta, Georgia	December 2018
“Expanding Peer Feedback into Career Programming,” NACE National Conference, Las Vegas, Nevada	June 2017
“Campus Connections,” Panelist, HIRE Conference, Omaha, Nebraska	July 2016
“Strategic Planning for Your Career,” Women in Business Leadership Conference, Lincoln, Nebraska	April 2014
“Centralized, Decentralized or Hybrid Career Services,” NACE National Conference, Orlando, Florida	June 2013
“Selling Your Study Abroad Experience,” SoACE Regional Conference, Nashville, Tennessee	December 2009

**TEACHING EXPERIENCE**

*The University of Tennessee, Knoxville*

BUAD 492, Off-campus Study

January 2017-Present

BUAD 207, Integrity: Becoming an Ethical Leader & Effective Communicator (Honors)

Fall 2022 & 2023

BUAD 200, Integrity: Becoming an Ethical Leader & Effective Communicator

Fall 2019 & Spring 2018-2020

BUAD 300, Insight: Becoming Personally & Professionally Aware as a Leader

Fall 2018 & 2021, Spring 2021

BA 320: Special Topics

Fall 2017-Spring 2011

*University of Nebraska-Lincoln*

BSAD 222: Career Development and Planning

Spring 2013-Fall 2016

BSAD 333: Internship & Job Search Strategies

Fall 2013-Fall 2016

GRBA 890: Administrative Internship

Fall 2012-Fall 2016

**SELECT WORKSHOPS AND CERTIFICATIONS**

**NACE Mentorship Program**

February 2010 – May 2010; June 2017 – Present

**Safe Zone Training**

March 2019

**NACE Career Coaching Intensive**

November 2008 & November 2016

**NACE Management Leadership Institute**

July 2008