

## Curriculum Vitae

ANNA L. MCCLURE

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### EDUCATION

Doctor of Philosophy in Communication Studies  
University of Tennessee, Knoxville (UTK) Anticipated Date of Graduation  
May of 2025

Committee:

Dr. Suzie Allard; Dr. Quinten Bernhold; Dr. John Haas (Chair); Dr. Christopher Stripling  
Cumulative GPA for PhD Coursework: 3.96  
Main Interests: Instructional Communication, Assessment, and Organizational  
Communication

Master of Science in Sustainability December 2018  
Lipscomb University

Bachelor of Arts in Journalism and New Media (*Magna Cum Laude*) May 2017  
Minors in Sustainability and Spanish  
Lipscomb University

### PROFESSIONAL EXPERIENCE

#### Teaching Assistantships

**Public Speaking (CMST 210)** Fall 2022 – Present

- Taught five sections in-person and one online course format
- Developed comprehensive course syllabus, lectures, term paper guidelines, and examination materials
- Conducted engaging and informative lectures for all course sessions
- Assessed and provided feedback on all student assignments
- Designed and implemented digital speech rubrics, enhancing efficiency in grading procedures
- Facilitated one-on-one student consultations during scheduled office hours to address academic inquiries and concerns

Course Enrollment: 23 students per course, averaging having taught a total of 138 students

**Proseminar in Communication (CMST 499)** Summer 2023, Summer 2024

- Delivered all course lectures

- Assessed and provided feedback on all student assignments
- Facilitated one-on-one student consultations during scheduled office hours to address academic inquiries and concerns
- Course Enrollment: 28 students

### **Additional Teaching Experience**

#### **Public Speaking (CMST 210) Spring 2022**

- Shadowed an experienced lecturer
- Reviewed the course material and structure
- Asked questions and sought advice to prepare for teaching the course
- Practiced grading speeches
- Assisted students in the Public Speaking Center with...
- Course Enrollment: 23 students

#### **Principles of Sustainability (Lipscomb University – Upper Division)**

- Invited guest lecture
- Presented Master’s Capstone research findings to a group of undergraduate Seniors
- Course Enrollment: 30 students

### **Additional Work Experience**

**Course Developer, Institute for Sustainable Practice** September 2018—June 2020  
*Lipscomb University*

**Director of Information Systems, CLIMB LLC** March 2019—March 2020  
*Nashville, TN*

### **PUBLICATIONS**

#### **Research in Progress**

- Haas, J. & McClure, A. L. (research design stage). Evaluation of Student Perceptions of Learning Performance in Online and In-Person Public Speaking Classes.
- Haas, J. & McClure, A. L. (November 2023). *Exploring Learning Outcomes in the Public Speaking Course: A Longitudinal Study*. In preparation for submission to Communication Education.
- McClure, A.L. (research design stage). *The Role of Communication Apprehension in the Evaluation of Public Speaking*. In preparation for submission to Southern States Communication Association Annual Meeting.

### **CONFERENCE PRESENTATIONS**

- Haas, J. & McClure, A. L. (November 2023). *Exploring Learning Outcomes in the Public Speaking Course: A Longitudinal Study*. Paper accepted for presentation at the annual National Communication Association conference, National Harbor, MD.
- Haas, J. & McClure, A. L. (April 2023). *Exploring Learning Outcomes in the Public Speaking Course*. Presented at the annual Southern States Communication Association conference, St. Petersburg, FL.

- McClure, A. L. (April 2022). *The Issue with Issues: An ongoing investigation into the effects of gender bias on GitHub*. Presented at the annual Southern States Communication Association conference, Greenville, SC.
- McClure, A. L. (February 2022). *Environmental Media Studies: A call for review and expansion of perspective*. Presented at the 44<sup>th</sup> Annual CCI Research Symposium, University of Tennessee, Knoxville.
- McClure, A. L. (November 2021). *Environmental Media Studies: A call for review and expansion of perspective*. Presented at the annual National Communication Association conference, Seattle, WA.

## SERVICE

### Service to the Discipline

- Manuscript Reviewer for NCA’s Instructional Communication Division April  
2022 SSCA Convention Administration April 2022; April 2023
- **Service to the College**
- Member of the Graduate Studies Committee AY2023 – 2024
- Member of Dean’s Graduate Student Advisory Council AY2022 – 2024
- Session Moderator for CCI Symposium February 2023
- Co-organized the McClung Public Speaking Contest Spring 2022; Fall 2023
- Staffed the Public Speaking Center Fall 2021 - Present

## HONORS AND AWARDS

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|--|--------------------------|
| Recipient, Reeder-Siler Scholarship  | August 2022; August 2023 |
| Recipient of Lipscomb University’s Highest-Level Academic Scholarship              | 2014 - 2018              |
| Recipient, Best Radio Program Award, Southeast Journalism Conference (SEJC)        | 2017                     |
| Recipient, Best Radio Collegiate Journalist Award (2nd Place), TN Associated Press | 2017                     |
| Recipient, Best Audio Story, Southeast Journalism Conference (SEJC)                | 2016                     |
| Recipient, Shining Star Award, Lipscomb University                                 | 2015                     |
| Departmental award for academic excellence   |                          |

## MEMBERSHIPS

- National Communication Association
- Southern States Communication Association