



The 45th CCI ANNUAL RESEARCH SYMPOSIUM

Thursday, February 23, 2023

AGENDA

11:00-11:15	WELCOME
	Meet & Greet Online Tenopir-King Award Presentation
11:15-11:50	Session #1 — FACULTY RAP
Dr. Abhijit Mazumdar	State-Press Relations: Did U.S. media portray U.S. government policy on terrorism
Dr. Mark Harmon	The Professor on the Campaign Trail: Lessons Learned about Political Web Advertising
11:50-12:00	Break
12:00-1:00	Session #2 — STUDENT RESEARCH STARS
Jie Chen, Dr. Matt Pittman	Two-sided message for green advertising: the role of skepticism and authority for green consumer segment
Scott Greeves	Modernizing Practices in Science Communication: Understanding the Podcasts of the Oxford Academic Press
Pranaav Jadhav, Paige Hill	Strategies for identifying mis /- disinformation
Teodora Trifonova, Dr. Joy Jenkins	Getting the truth out: The professional practices and roles of Central-Eastern European foreign correspondents covering the war in Ukraine
1:00-1:25	TRIVIA – A – Participate via Kahoot!
1:25-1:35	Break
1:35-2:00	TRIVIA – B – Participate via Kahoot!
2:00-2:20	Session #3 — RESEARCH POSTER KALEIDOSCOPE
Namrita Varier, Diego Lourenco, Jeremy Horner, Benjamin Horne	Characterizing The Supply-Side Differences Between Pink Slime and Local News
Mike Martínez	Voces en la Mesa (Voices at the Table): Hispanic Journalists Oral History Project
2:20-3:10	Session #4 — STUDENT RESEARCH STARS
Rohit Gunti	Evaluating the effectiveness of AI-based Multimedia retrieval systems to save life forms on earth
Amanda Womac	Extreme Weather and Climate Change: An analysis of frames used in newspaper coverage of the 2022 Kentucky floods and Hurricane Ian
Carla White	The Impact of Oversaturation and Corporate Identity on CSR Messages Within the Electric Car Industry
Minjeong Kim	NFT Marketing and Psychological Ownership: Exploring the Role of Self-Discrepancy
3:10-3:15	Break
3:15-4:00	Session #5 — FACULTY RAP
Dr. Rebecca Frank	Designated Community: Uncertainty and Risk
Dr. Kai Li	Gender landscape of Chinese STEM research
Dr. Wade Bishop	From ice cores to dinosaurs and more: An exacting journey of research data management and discovery through the hard sciences and their physical collections

