Welcome

Welcome to graduate study in the College of Communication & Information at the University of Tennessee! The College offers two master’s degrees and one doctoral degree:

- Master of Science in Communication & Information
- Master of Science in Information Sciences
- Doctor of Philosophy in Communication & Information

All three degrees combine a solid grounding in theory and methods with an understanding of key professions served by the College. Graduates of the College of Communication & Information (CCI) have gone on to successful careers in higher education, government, industry, and other business sectors.

This Handbook discusses the doctoral program and the master’s program for the on-campus concentrations in the College. The Distance Education concentration in the CCI master’s program (Strategic & Digital Communication (SDC)) is discussed in a separate handbook. The MS in Information Sciences (IS) is managed by the School of Information Sciences.

The College came together in its current configuration on July 1, 2003. It is made up of four Schools: Advertising & Public Relations, Communication Studies, Information Sciences, and Journalism & Electronic Media. Each of the disciplines housed within these schools has a distinguished history on the University of Tennessee campus. The beneficial synergy of bringing these schools together into a single College is most apparent at the graduate level where students are encouraged to explore the diverse traditions in the College.

What It Means to be a College of Communication and Information at a Flagship, Land-grant, and Research 1 University

A land-grant university is an institution that has been designated by its state legislature or Congress to receive the benefits of the Morrill Acts of 1862, 1890, and 1994. The original mission of land-grant institutions, as set forth in the first Morrill Act, was to address many challenges of that time – through teaching agriculture, military tactics, and the mechanic arts (engineering), as well as classical studies so members of the working classes could obtain a liberal, practical education (Association of Public Land-Grant Universities).

The future of land-grant universities is determined by the nature of the problems which arise in the areas they serve. Many of the challenges we confront today – data management and privacy, misinformation and disinformation, threats to democracy, diversity and inclusion, confidence in public health practices, and others – are best addressed by a College of Communication and Information at a land-grant institution. As a flagship institution, we also have a strong access mission. Today, CCI’s teaching, research, and service contribute to the land-grant mission by improving the lives of people and communities in the state of Tennessee and beyond – through accessible academic programs, scholarship that makes life and lives better, and engagement with our communities.

CCI Strategic Plan
Nationally Distinctive, Locally Relevant
2022-2027

College Vision

To develop highly engaged students, staff, and faculty who inspire the Volunteer spirit through service and leadership across the communication and information disciplines.
With the help of the College’s dedicated faculty and staff, who strive for excellence and proudly embody Volunteer values, CCI’s vision corresponds to the University’s VOL Vision 2020 in its pursuit of excellence and improvement of the graduate experience; recruitment and retainment of top students from diverse backgrounds; providing student research opportunities to improve academic quality; and investing in research and information infrastructure in the College.

**College Mission**

Uniquely positioned at a flagship, land-grant, Research 1 university, the College of Communication & Information:

- Provides a rigorous education in a supportive academic environment that inspires our students to engage in the social, scientific, and professional challenges of our time and future.
- Serves Tennessee through research, teaching, service, and engagement that enhances the well-being and vitality of the state and its residents.
- Commits to excellence in diversity, equity, inclusion, and community as core tenets in developing future Volunteers.
- Lives this mission through its world class people and programs and with the support of a passionate alumni base that spans the globe.

**Teaching**

The College serves the general education goals of increasing awareness of the importance of communication and information in the contemporary world and improving personal skills in communication, critical thinking, information analysis, and evaluation. It serves the professional goals of preparing graduate and undergraduate students for careers in the communication and information professions. It serves the academic goals of preparing students to become leaders and to pursue future academic study and research.

**Class Participation**

Appendix A offers a beginning strategy for students to become not just better students, but master students! As you participate in your classes, think about the 18 ideas for becoming a master student presented in this Appendix (Paul & Elder, 2003). Appendix B displays UT’s Campus Syllabus to provide students with important information that is common to all courses at UT Knoxville, such as academic integrity and addressing disability needs. You will see this information included in your course syllabi for many of your courses.

**Research and Creative Activities**

The College advances knowledge in the fields of communication and information sciences by the efforts of its faculty, staff, and students who often collaborate with colleagues in other disciplines and at other institutions.

**Service**

The College provides its expertise to the campus, to professional disciplines, and to the public through regional, national, and international service.
Introduction

UT Graduate School Introduction

Information related to the process of graduate education is to be provided for all graduate students to serve the mission and vision of the Graduate School and preserve the integrity of graduate programs at the University of Tennessee, Knoxville.

The CCI Graduate Student Handbook does not deviate from established UT Graduate School Policies. This Handbook is intended to provide information about the policies and procedures of the graduate programs in the College of Communication & Information. An effort has been made to anticipate the questions that commonly occur to students during their course of study.

The Graduate School helps students with the process of completing a thesis or dissertation. (See: http://gradschool.utk.edu/thesesdissertations/.) The Thesis/Dissertation Consultant (thesis@utk.edu) is available to assist in many areas, including resources for research approval and understanding of copyright, how to use iThenticate,* approval process, formatting requirements, submitting work to the Tennessee Research and Creative Exchange (TRACE), and explaining the policies around the public availability of theses and dissertations.

*UT’s Coordinator of Student Services hosts zoom workshops during the year that provide a comprehensive overview for accessing and using the iThenticate plagiarism detection software. Contact the Graduate School about dates for these workshops.

Information Sources

Although the purpose of this Handbook is to assist graduate students in planning their programs, graduate students are expected to be aware of and satisfy all regulations governing their work and study at the University. Those regulations are documented in the UT Graduate Catalog https://tiny.utk.edu/grad-catalog and Hilltopics https://hilltopics.utk.edu. Graduate students should also review the Rights and Obligations section of the Graduate School website: https://gradschool.utk.edu/graduate-student-life/. Nothing in the CCI Graduate Student Handbook supersedes the requirements stated in the UT Graduate Catalog or other University official publications. However, it is our hope that this document will be helpful during your graduate studies.

The College of Communication & Information website is: http://cci.utk.edu. This CCI handbook is available online: https://cci.utk.edu/graduate-form-central. Forms and guidelines you will need as you progress in your graduate program are also on this webpage.

Program Administration

The doctoral program and the master’s program for the on-campus concentrations are coordinated out of the Associate Dean’s office in Suite 306 of the Communications Building. Dr. Virginia Kupritz is the Associate Dean for Graduate Programs for the College and is responsible for these College-wide programs. She also serves as the Director of Graduate Studies. Margaret Taylor, Administrative Specialist III, is the person to contact for information about the CCI PhD program and the MSCI residential concentrations: Advertising, Communication Studies, Journalism & Electronic Media, and Public Relations. The telephone number for information about these graduate programs is (865) 974-6651. The email addresses are ginger1@utk.edu for Dr. Kupritz and mtaylor8@utk.edu for Ms. Taylor.

The ADPR 4+1 concentration is coordinated out of the School of Advertising & Public Relations. Lauren Ziegler, Administrative Coordinator I, is the person to contact for information
about the ADPR 4+1 concentration. The contact email address is adpr@utk.edu and the departmental phone number is 865-974-3048. The JREM 4+1 concentration is coordinated out of the School of Journalism & Electronic Media. Dr. Nick Geidner is the person to contact for information about the JEM 4+1 concentration. The contact email address is jem@utk.edu, and the departmental phone number is 865-974-5155.

The Strategic Digital Communication (SDC) Distance Education concentration is coordinated out of the office of Alexis Anderson, the Online Program Manager. The telephone number for information about the SDC concentration is (865) 974-6940 and the contact email address is ccisdce@utk.edu. The program assistant is Dionne George. A separate handbook has been prepared for students who are in the SDC concentration and it should be the primary guide for these students.

The master’s program in Information Sciences is coordinated out of the School of Information Sciences office in Suite 451 of the Communications Building. Dr. Abebe Rorissa, the Director of the School of Information Sciences, is responsible for this program and can be reached at sis@utk.edu. Dr. Rorissa is also the Associate Dean for Faculty Affairs. Ms. Tanya Arnold is the Student Services Coordinator and primary contact for information about the Information Sciences master’s program. Ms. Arnold’s telephone number is (865) 974-2858, and her e-mail address is marnold@utk.edu. A separate handbook has been prepared for students who are in this degree program and it should be the primary guide for students studying Information Sciences at the Master’s level.

**Duties and Responsibilities**

Graduate programs in the College are intentionally kept relatively small and focused so that faculty and students have the opportunity to get to know each other well and to work together closely. Faculty members enjoy mentoring and working with advanced-level students.

**Duties and Responsibilities of Faculty**

College faculty have important responsibilities to graduate students. First, faculty as well as administrators review the applications of graduate students. After students are admitted into one of the graduate programs in the College, they will get to know the faculty because faculty members teach graduate courses, involve graduate students in research projects, and serve as advisors to help students plan their curriculum and their careers.

Faculty and School Directors also provide feedback on graduate student progress. If students are not performing satisfactorily in graduate studies, they will be informed and the Associate Dean and faculty will work with those students to help them evaluate their goals.

**Duties and Responsibilities of Graduate Students**

Every graduate student is expected to meet all the requirements set forth in the current Graduate Catalog and all the other requirements specified by the College. These are subject to change; students will be notified via UT email of major modifications in College rules and procedures. Copies of the modifications will also be available on the College website. Students are expected to keep informed about these changes.

The graduate student is expected to attend their classes and to successfully meet all the requirements of their courses. The graduate student is also strongly encouraged to participate in College activities such as the CCI Research Symposium that is held each spring. The graduate student serves on some College committees and should consider participation in professionally oriented groups. These include academic associations such as the American Library Association,
the Association for Education in Journalism & Mass Communication, the International Communication Association, the National Communication Association.

Many opportunities for engagement with campus and local chapters of organizations also exist, such as the Ad Club, American Society for Information Science & Technology, the Society of Professional Journalists, Communication Studies Club, and the Public Relations Student Society of America. Another club is CCI's Diversity Student Leaders Society whose purpose is to provide high quality educational opportunities and to promote understanding by embracing and celebrating the dimensions of diversity within each individual.

Joining CCI’s Graduate Student Association (GSA) is a wonderful opportunity for students to socialize and feel connected, network, gain professional tips, and learn from each other. Both the GSA and the UT Graduate Student Senate (GSS) provide an open forum for students to discuss College and University issues and matters they would like the College to address. The 2022-23 GSA president is Scott Greeves.

**Student Code of Conduct for Students**

All graduate students are expected to understand and follow the UT Student Code of Conduct. See [https://studentconduct.utk.edu/](https://studentconduct.utk.edu/) for details.

**Master’s in Communication & Information**

The master’s program has an atypical structure. It is a single program comprised of on-campus concentrations that are closely aligned with School disciplinary areas in Advertising, Communication Studies, Journalism & Electronic Media, and Public Relations. Curriculums, scheduling, and advising for the concentrations are managed by the respective Schools.

Student learning expectations for the master’s program are to be able to explain and apply core communication theories and/or concepts; explain and apply quantitative and/or qualitative research methods; and to be prepared to enter their chosen profession (i.e., students will be able to articulate the current state of their chosen communication profession and have the skills needed to succeed in the profession).

**Admissions for M.S. in Communication and Information**

Individuals interested in applying to the master’s program should go to the University of Tennessee Graduate Admissions Application Online Submission site: [https://gradschool.utk.edu/admissions/](https://gradschool.utk.edu/admissions/). Information regarding the procedural steps involved in the application process as well as the required material are provided via that portal.

Applicants must meet admission requirements of the UT Graduate Council. In addition, they must submit a minimum of three reference letters and provide other application material as required by the College of Communication & Information. **Formal review of applications begins January 10.** Applicants who also want to apply for **assistantship funding** should do so by **January 10**, as preference is given to applicants whose materials are submitted by that date. The student indicates an intended concentration at the time of application.

A baccalaureate degree in communication or a related field is recommended. Admission is possible with other baccalaureate degrees for on-campus concentrations that require a thesis or project experience. However, all applicants without the appropriate background may be required to take up to 18 semester hours of pre-requisite and/or co-requisite courses. The student’s record is reviewed by the appropriate School to determine if such courses are necessary. CCI does not
require applicants to the Master’s program to take the GRE Exam. There is no full-time residency requirement for completion of the master’s degree.

Advertising and Public Relations 4+1 and Journalism and Electronic Media 4+1 Concentrations. Admission to a 4+1 concentration requires that the student majored in advertising, public relations, or journalism and electronic media, and graduated from the University of Tennessee within the three years previous to admission to the CCI Master’s program. An application (available at: https://gradschool.utk.edu/forms-central/senior-requesting-graduate-credit/) must also be submitted by undergraduate seniors who intend to apply to graduate school and are registering for a course for which graduate credit is offered. Discuss registration this with your advisor.

Applicants may apply to the MSCI program for the ADPR 4+1 or JEM 4+1 concentration prior to receiving the bachelor’s degree at UT; however, that degree must be awarded before the student begins taking the rest of their graduate classes in the concentration. (This means that the bachelor’s degree must have been awarded before starting the MSCI program.) ADPR and JEM applications are reviewed by the respective School’s graduate admissions committee.

Note: Courses taken in a 4+1 concentration cannot count toward both the bachelor’s and master’s degree. Minimum requirements for admission to a 4+1 concentration include a minimum 3.0 GPA (cumulative and/or for the senior year). Other requirements are the same as required by the Graduate School. See: https://gradschool.utk.edu/admissions/applying-to-graduate-school/admission-requirements/.

After admission to the CCI Master’s program, if the student decides to change to a different concentration before matriculation, the student must contact the Graduate School to update their application. The appropriate School Director (or designee) responsible for the new concentration area will review the application again and determine whether the student is qualified for the new concentration. The director/designee may identify additional courses needed to ensure the student is prepared for a career in the concentration area.

Master’s Student Advising

All incoming master’s students are required to attend the MSCI Graduate Orientation Workshop that is held prior to the beginning of fall semester, usually the week before school starts. Master’s students are assigned an advisor at the time they enter the MSCI program. The advisor provides guidance regarding course selection and professional development. Questions regarding academics (i.e., course selection, dropping courses mid-term, etc.) should be directed to the student’s advisor. Students should schedule regular meetings with their advisor. An active student-advisor relationship is critical for making progress in the concentration. Course registration/permissions are controlled by the relevant CCI Schools and Departments in other colleges.

The advisor serves as the student’s mentor and as the student’s first committee chair. General course work for the concentration is defined and the first semester or two of course work is planned when the student enters the program. Once the student has identified a permanent advisor during their first year of study, the student should work with their advisor to help them identify remaining course work and prepare their final program plan. The student must notify the Associate Dean’s office if there is a change of advisor.

The program plan should clearly show courses that the student will take to meet the degree requirements. The curriculum and planning procedures are sufficiently flexible to allow the student to plan a program of study suitable to their academic goals. See Appendix C for the
The Program Planning form is due by APRIL 1 in the first year of study for the master’s student. The student must submit a completed, signed hardcopy of this form to the Associate Dean’s office by that time.

Degree Requirements for the Master of Science in Communication & Information

The Master of Science in Communication and Information is intended for students who desire careers related to a variety of communication, information, or media fields, and those who seek a deeper understanding of the role of communication and information in organizations, media, and society. Appendix D provides an overview of the steps in the process of earning the M.S. degree.

Concentrations are housed within one of three Schools and consist of coursework in the disciplinary area.

These are the concentrations:
- Advertising
- Advertising & Public Relations 4+1
- Advertising & Public Relations five-year accelerated BS/MS
- Communication Studies
- Journalism & Electronic Media
- Journalism & Electronic Media 4+1
- Public Relations

Concentrations Requiring a Thesis or Project

The on-campus concentrations that require a thesis or project are comprised of courses in a primary area and elective courses. A minimum of 30 to 33 hours of approved graduate work is required, depending upon the concentration.

A minimum of 23 hours must be at 500 level or above. Up to nine hours of graduate credit may be accepted for transfer into the program, but these hours are subject to approval by the student’s advisor and the Associate Dean. As stated earlier, students may be required to take up to 18 hours of pre-/co-requisite courses. Full-time students with minimal pre-/co-requisite or transfer credits are typically able to finish the degree in three to four semesters.

Note: See the Program Planning Forms in Appendix C for concentration requirements, including thesis and project requirements and options. For example, the project is optional in the ADPR 4+1 concentration (ADPR 590) whereas it is required in the JEM 4+1 concentration (JREM 515 and JREM 590).

The discussion and instructions below apply to students who complete a thesis or project. Any thesis or project involving human subjects must have IRB approval prior to beginning the study.

A thesis is original scholarship that systematically examines a topic in depth and contributes to our understanding of the topic in the student’s field of study. It is guided by theory and sound methodology. Completing a thesis is most appropriate for students who desire to develop additional research skills for a research career and/or who plan to pursue a doctoral degree in the future.

A project is based on the student’s evaluation and analysis of a problem or situation in their field of study that is less research intensive than the thesis. It is an academic and creative undertaking that demonstrates originality and independent thinking, and appropriate form and
organization. The methodology employed will vary depending on the scope of the problem or situation investigated. The project may take on numerous forms, from writing an instructional manual to creating a visual presentation. Completing a project is most appropriate for students who desire to further develop competencies essential to practice and who do not want to engage in research in their future careers.

The following instructions apply to all master’s students completing a thesis or project:

- The student and the advisor (also known as the program chair) identify two other faculty members to serve on the student’s committee, for a total of three members. This committee supervises the student’s thesis or project. At least two members should be from the student’s School or area of emphasis, and all must hold the rank of assistant professor or higher.
- Students prepare a proposal for their project or thesis and are expected to present a proposal defense to the full committee. This is an opportunity for the student and committee to clearly define the study and come to an agreement about student expectations for successfully completing the capstone experience. **It is strongly recommended** that students have their committees complete a **Project or Thesis Proposal form** to serve as evidence of the committee’s approval of the proposal. (See **Appendix E**).
- Students also conduct an oral defense of the completed project or thesis. The student must submit a copy of the project or thesis to all committee members **no less than two weeks prior to the oral defense**. Master’s students schedule their defense by submitting the **Schedule of Final Exam/Defense form** (sample in **Appendix F**) to the Associate Dean’s office **at least 10 business days** before the defense date. The defense may not proceed until this form has been submitted to the Associate Dean’s office.

**Other Requirements**

All Master’s students are **limited to six hours of independent study**.

**Transfer Credit.** Courses taken at another institution may be considered for transfer credit into the M.S. program for concentrations requiring a thesis or project, as determined by the student’s committee and approved by the Graduate School. (See “Transfer Credits” in the **Graduate Catalog** for limitations on transfer credit.) A course must meet these requirements to be transferred into a master’s program at UT:

- Be taken for graduate credit.
- Carry a grade of B or better.
- Be part of a graduate program in which the student had a B average.
- Not have been used for a previous degree.
- Be approved by the student’s committee and the Graduate School on the Admission to Candidacy form.

Courses transferred to any graduate program will not affect the minimum residence requirements for the program, nor will they be counted in determining the student’s grade-point average. **A maximum of 9 hours may be transferred.**

**Number of Years Allowed for Degree Completion.** Candidates for the MSCI degree have **six calendar years from the time of enrollment to complete the degree**. Students who change their academic unit during the six-year period may be granted an extension after review
and approval by the Dean of the Graduate School. In any event, courses used toward a master’s degree must have been taken within six calendar years of graduation. This policy also applies to transfer courses, which must have been completed within the six-year period prior to completion of the M.S. degree.

Help with Writing Skills

The Judith Anderson Herbert Writing Center offers graduate students the opportunity to have one-to-one meetings with writing consultants. The consultants offer constructive feedback designed to help with writing processes and written work-in-progress. They help graduate students with both coursework-related writing and theses and dissertations. The Center also offers freelance editing on documents for a fee. In addition, the Center offers writing workshops each semester and collaborates with the UT Libraries, Graduate School, and the Office of Career Development. Events are posted on https://calendar.utk.edu and on the Herbert Writing Center’s website, https://writingcenter.utk.edu (phone 865-974-2611).

The Center also offers resources for multilingual graduate students whose strongest language is other than English. Visit the Judith Anderson Herbert Writing Center for more details about these resources, including Zoom workshops and discussion forums, including:

- **Academic English Writing Workshop Series for Multilingual Graduate Students**: Positive, interactive, and hands-on, these Zoom workshops help graduate research writers gain insights and practical skills they can apply immediately to the writing tasks of their graduate programs.
- **Discussion Forum Sessions for Multilingual Graduate Students**: A community-building, wisdom-sharing forum for multilingual graduate students from across all disciplines who are striving to become research writers in the global language of English.
- **“Writing Resources for Multilingual Students” Canvas Site**: This new Canvas site houses a collection of resources, information about upcoming workshops, and more for multilingual graduate and undergraduate students. Anyone may self-enroll at utk.instructure.com/enroll/FTABWR.
- **One-to-One Writing Help**: As always, multilingual graduate students can get individually tailored feedback from experts who specialize in working with writers whose strongest language is other than English. Book in-person or online appointments using the ESL Writing Help scheduler: https://utk.mywconline.com/.

The University also offers a general writing course for multilingual scholars (ENGL122). For more information, contact the ESL Director, Kirsten Benson, at the writingcenter@utk.edu. Consult the timetable (https://bannerssb.utk.edu/kbanpr/bwckschd.p_disp_dyn_sched) for course availability:

ENGL 122- Graduate Writing for International Students (3 credit hours) – Intensive reading and writing for International graduate students, focusing on a variety of critical and rhetorical approaches to academic writing in the disciplines. Strategies for improving professional oral communication. Comprehensive review of the essential grammar for research writing.
Ph.D. in Communication & Information

The doctoral program has an atypical structure. It is a single, interdisciplinary program that integrates knowledge across School disciplinary areas in advertising, communication studies, information sciences, journalism and electronic media, and public relations. UT Chancellor Donde Plowman emphasized that innovation and discovery often happen through such intersections of disciplines during her investiture on November 6, 2019, stating: “Industries and business leaders continue to tell us that they want a workforce with integrated knowledge and skill sets” (https://chancellor.utk.edu/investiture/).

The doctoral program is intended to prepare students for research, teaching, administration, and service in the fields of communication and information. The goal of the program is to prepare graduates for positions in research-intensive institutions. This preparation also enables them to work at other types of educational institutions and in industry positions.

Doctoral students develop publishable research as part of their coursework, and provide evidence of publishable research prior to taking comprehensive exams. The program offers the opportunity for students to learn how to be effective teachers and to participate in service and outreach activities.

The doctoral program strives to offer ongoing student engagement in research and/or appropriate professional practice and training experiences. At the University level, the Graduate School offers workshops, training sessions, and job fairs to graduate students that target research, teaching, and career development.

Student learning expectations for the doctoral program are to be able to explain and apply core theories within their area of concentration (i.e., advertising, communication studies, information sciences, journalism and electronic media, and/or public relations); explain and apply quantitative and/or qualitative research methods; and be productive in advancing knowledge in the communication and information fields and demonstrate an interdisciplinary approach to research.

Admissions for Ph.D. in Communication & Information

Individuals interested in applying to the doctoral program should go to the University of Tennessee Graduate Admissions Application Online Submission site: https://gradschool.utk.edu/admissions/. Information regarding the procedural steps involved in the application process as well as the required material are provided via that portal.

Applicants to the doctoral program must meet admission requirements of the Graduate School. In addition, they must complete the Graduate Record Examination (GRE), have a minimum of three recommenders who submit reference forms/letters, and provide other application material as required by the College of Communication & Information. Formal review of applications begins January 10. Applicants who also want to apply for assistantship funding should do so by January 10, as preference is given to applicants whose materials are submitted by that date.

Even if funding is not sought, application materials should be submitted by January 10 to have the best chance of being considered for doctoral studies. A limited number of spaces open each fall. All new doctoral students begin their graduate classes in the fall semester.

A completed master’s degree is required for entry into the doctoral program. The admission requirements of the Graduate School can be found here: https://gradschool.utk.edu/admissions/applying-to-graduate-school/admission-requirements/.

These are the normal minimal requirements for admission to full potential Ph.D. candidate status for CCI:
• A minimum of 3.00 GPA in undergraduate studies and 3.50 GPA (per the Graduate Catalog) for the master’s are required by CCI (4.00 system). Applicants with non-U.S. degrees have other requirements. See https://gradschool.utk.edu/admissions/applying-to-graduate-school/admission-requirements/.
• At or above the 50th percentile in verbal, quantitative, and analytical aptitude on the Graduate Record Examination (GRE) is preferred.
• The applicant’s resume or C.V. (Curriculum Vitae)
• Recommendation letters and/or rating forms from at least three former teachers or professional colleagues.
• A statement of purpose, describing the applicant’s goals and reasons for pursuing the doctorate.
• A document describing the applicant’s research interests, including the CCI faculty member(s) the applicant would like to work with.
• Personal interviews with members of the Graduate Studies Committee may be required.
• Professional experience in some field of communication and/or information is a desirable criterion for admission, but is not a requirement.
• For students whose native language is not English and who have not earned an earlier degree at an American college or university in the past two years, the Test of English as a Foreign Language (TOEFL) or the International English Language Testing System (IELTS) score is required. The exam must have been taken within the last two years. Students should show mastery of the English language. See Graduate Admissions for details and exceptions.

Doctoral Student Advising

All doctoral students are assigned an advisor at the beginning of their first semester. The advisor provides guidance regarding course selection and professional development. The advisor serves as mentor and as the student’s first committee chair. The student should work with the advisor to schedule regular meetings. An active student-advisor relationship is critical for making progress in the program.

Students in the doctoral program go through three stages of advising: First-year studies, comprehensive exam, and dissertation. Students may have the same advisor or a different advisor at each stage of advising.

Advisor for First-year Studies

The goal of assigning a first-year advisor to the new doctoral student is to match the student’s stated research, teaching, and professional interests with the interests of a faculty member who can guide the student’s early coursework, research activities in the program, and guidance in building a program plan. See Appendix H for a sample of the Program Planning Form that is used to develop the student’s program plan.

The student and first-year advisor develop the preliminary program plan during the first year of study that details the coursework that the student plans to take to complete program requirements. The student’s program plan is reviewed by the Associate Dean. The Program Planning form is due by APRIL 1 in the first year of study for the Ph.D. student. The student must submit a completed, signed hardcopy of this form to the Associate Dean’s office by that time.
Advisor for the Comprehensive Exam (Program Chair)

The student should identify a faculty member who will serve as the program chair (advisor) by the end of the student’s first year of studies. The student may have the same advisor or a different advisor during the first and second year of studies. As the student continues to take coursework, the program plan may need to be amended—particularly as the student more clearly defines a secondary area. It is the responsibility of the student and advisor to ensure that the final program plan meets all degree requirements. In addition to course work, the student and advisor focus on identifying a dissertation topic and consider the kind of individualized readings and research in preparation for the doctoral comprehensive exam that synthesizes the student’s doctoral course work and focuses on the dissertation area.

The student and program chair (advisor) typically assemble the comprehensive exam committee during the second year of studies. The committee must be composed of a minimum of four people. Please follow the Academic Policies & Requirements for Graduate Students as listed in the Graduate Catalog in the Doctoral Degree section. This website includes specific requirements for who may chair and/or serve on committees. https://tiny.utk.edu/grad-catalog (click on “Index for Academic Policies” then on “Doctoral Degree”).

It is the responsibility of the advisor to ensure that the committee includes the diversity and expertise to properly judge the student’s examination. At least one semester before taking the comprehensive exam, the student should update and finalize the program plan and have it approved and signed by all members of the comprehensive exam committee. The student must submit a hard copy of this signed final program plan form to the Associate Dean’s office PRIOR to scheduling the comprehensive exam. The exam will not be scheduled until this plan has been submitted.

Note: Students are to have successfully completed the comprehensive exam before beginning registration for dissertation hours. Please plan accordingly.

Advisor for the Dissertation (Dissertation Chair)

The student should identify a faculty member who will serve as the dissertation chair (advisor), upon successful completion of the comprehensive exam. The student may keep the same advisor or change to a different advisor at this stage of advising. The student will form a dissertation committee in consultation with the dissertation chair. The same criteria for the composition of the dissertation committee apply that are outlined in the Academic Policies & Requirements for Graduate Students in the Graduate Catalog as above.

The dissertation chair supervises the writing of the dissertation and the final oral defense of the dissertation. The student must submit a copy of the dissertation to all committee members no less than two weeks prior to the oral defense. Students schedule the defense using the Graduate School webform, and must notify the Associate Dean’s office of the scheduled defense 2 weeks prior to the date so that required College forms can be prepared and distributed to the committee.

Degree Requirements for the Doctor of Philosophy in Communication & Information

A minimum of 62 credit hours of approved graduate work is required for the Ph.D. The following outline provides a general overview of the required doctoral courses and credit hours to complete the doctoral degree:

- Core Courses (17 hours minimum): CCI 605, CCI 631, CCI 635, CCI 620 (2 credits), CCI 611 or Advanced Statistics, additional CCI Doctoral Level Course.
  - CCI 611 or an advanced statistics course should be taken either in the first
semester or in the third semester of doctoral studies.

- **Primary Concentration Courses** (12 hours minimum): 3 credit hours of ADVT 680, CMST 680, INSC 680, JREM 680, or PBRL 680. Other concentration courses are defined by the student and his/her program committee.
- **Cognate Courses** (9 hours minimum): Defined by the student and his/her program committee.
- **Dissertation** (24 hours minimum): CCI 600.

Within the combined primary concentration and cognate areas, a total of 6 credit hours must be from theory-intensive courses and a total of 6 hours must be from methods-intensive classes. Courses both inside and outside the College (including graduate-level courses in the Schools) may be identified as theory-intensive and/or method-intensive. Students may also submit courses to their program committee for consideration as theory-intensive and/or method-intensive. A list of eligible theory-intensive and methods-intensive courses housed within the College appears in Appendix I.

Students typically are able to complete coursework in two full years of study and should expect to spend one to two years writing the dissertation. Students may not take more than 6 hours of independent study as part of their coursework, with rare exceptions. No transfer credits are accepted for the doctoral program. Appendix G provides an overview of the steps in the process of earning the Ph.D. degree.

**First-year Studies**

First-year students are required to attend the CCI PhD Graduate Orientation Workshop that is held prior to the beginning of fall semester, usually during the week before school begins in August. The following outline identifies courses that full time doctoral students typically take during their first year of study:

**FALL (10 credit hours):**
- CCI 605 Philosophical and Theoretical Foundations of Communication and Information (3)
- CCI 620 Professional Development Seminar (1)
- CCI 631 Quantitative Com & Info Research Methods I (3)
- Graduate Level Statistics Course (CCI 611 or advanced statistics course) or course in Concentration Area (3)

**SPRING (10 credit hours):**
- CCI 635 Qualitative Com & Info Research Methods I (3)
- CCI 620 Professional Development Seminar (1)
- Theory Course in Concentration Area – Students choose one of the following theory courses:
  - ADVT 680 (Mass Communication Theory – cross-listed with JREM 680 and PBRL 680)
  - CMST 680 (Communication Studies Theory)
  - INSC 680 (Information Science Theory)
  - JREM 680 (Mass Communication Theory – cross-listed with ADVT 680, PBRL 680)
  - PBRL 680 (Mass Communication Theory – cross-listed with ADVT 680, JREM 680)
- Concentration Area (CCI Level) or Cognate area (3)
**Curriculum Description**

The core coursework is taught by faculty from across the College. Faculty actively engage in professional development and regularly update course delivery. Students are encouraged to think about knowledge creation from a disciplinary and interdisciplinary perspective. For example, CCI 605 is designed to provide the student with an overview of the philosophical presuppositions and theoretical frameworks that inform the communication and information fields. In turn, the concentration-specific doctoral theory course (ADVT 680, CMST 680, INSC 680, JREM 680, and PBRL 680) provides discipline depth by surveying the major theories and studies in the student’s concentration area.

Multiple courses in the curriculum incorporate pedagogical innovations that advance student learning in communication and information. The curriculum is designed to contribute to mastery of the doctoral program and the three student learner outcomes for the program.

**Core Courses.** Core courses help students understand the common threads across disciplinary areas in communication and information that are found in literature, theories, and methods to integrate knowledge and skill sets.

**Primary Concentration Courses.** Most students define their primary concentration in terms of one of the disciplines within the College (e.g., advertising, communication studies, etc.). However, students also have the option of creating concentration areas that cut across college-wide disciplines.

**Cognate Courses.** Cognate areas are most often a set of courses from a discipline outside the College and/or in one of the college-wide disciplinary areas. Frequent cognate areas include marketing, sociology, political science, psychology, education, etc., and some students define their cognates in a more transdisciplinary way, taking courses from across the university in broad areas.

**Theory-intensive and Methods-intensive Courses.** Theory-intensive courses include a significant volume of theory-based readings. These courses require students to complete assignments that strongly draw on that theory base. Methods-intensive courses provide instruction in use of one or more research methods and students employ that method in an original research project. These courses are designed to provide the student with a sound grasp of methods.

All students are required to take CCI 611 Statistical Design and Analysis for CCI Research (introduction to methods of statistical analysis of data, with an emphasis on the use and interpretation of statistics in communication and information) or an advanced statistics course (e.g., STATS 537); CCI 631 Quantitative Communication & Info Research Methods I (introduction to quantitative approaches to research in communication and information); and CCI 635 Qualitative Communication & Info Research Methods I (introduction to qualitative approaches to research in communication and information).

Students who plan to develop an expertise in quantitative research methods are required to take CCI 611 or an advanced statistics course (e.g., STATS 537) during their first semester of doctoral studies. Students who plan to develop an expertise in qualitative research methods are required to take an advanced statistics course during their third semester of doctoral studies. Students who are not sure of the direction they will take in terms of research methods are encouraged to take CCI 611 or an advanced statistics course during their first semester of doctoral studies.
Help with Writing Skills

The Judith Anderson Herbert Writing Center offers graduate students the opportunity to have one-to-one meetings with writing consultants. The consultants offer constructive feedback designed to help with writing processes and written work-in-progress. They help graduate students with both coursework-related writing and theses and dissertations. The Center also offers freelance editing on documents for a fee. In addition, the Center offers writing workshops each semester and collaborates with the UT Libraries, Graduate School, and the Office of Career Development. Events are posted on https://calendar.utk.edu and on the Herbert Writing Center’s website, https://writingcenter.utk.edu (phone 865-974-2611).

The Center also offers resources for multilingual graduate students whose strongest language is other than English. Visit the Judith Anderson Herbert Writing Center for more details about these resources, including Zoom workshops and discussion forums, including:

- **Academic English Writing Workshop Series for Multilingual Graduate Students:** Positive, interactive, and hands-on, these Zoom workshops help graduate research writers gain insights and practical skills they can apply immediately to the writing tasks of their graduate programs.
- **Discussion Forum Sessions for Multilingual Graduate Students:** A community-building, wisdom-sharing forum for multilingual graduate students from across all disciplines who are striving to become research writers in the global language of English.
- **“Writing Resources for Multilingual Students” Canvas Site:** This new Canvas site houses a collection of resources, information about upcoming workshops, and more for multilingual graduate and undergraduate students. Anyone may self-enroll at utk.instructure.com/enroll/FTABWR.
- **One-to-One Writing Help:** As always, multilingual graduate students can get individually tailored feedback from experts who specialize in working with writers whose strongest language is other than English. Book in-person or online appointments using the ESL Writing Help scheduler: https://utk.mywconline.com/.

The University also offers a general writing course for multilingual scholars (ENGL122). For more information, contact the ESL Director, Kirsten Benson, at the writingcenter@utk.edu. Consult the timetable (https://bannerssb.utk.edu/kbanpr/bwckschd.p_disp_dyn_sched) for course availability:

**ENGL 122- Graduate Writing for International Students (3 credit hours)** – Intensive reading and writing for International graduate students, focusing on a variety of critical and rhetorical approaches to academic writing in the disciplines. Strategies for improving professional oral communication. Comprehensive review of the essential grammar for research writing.

**Other Requirements**

The first fall and spring semesters must be spent in residence (i.e., enrolled as a full-time student) to meet the University’s residency requirement. Except in rare cases, students will meet this requirement in the first year of graduate study.

Admission to candidacy must be attained at least one full semester prior to the date the degree is to be conferred and requires successful completion of the written comprehensive exam. At the time the Admission to Candidacy form is filed with the Graduate School, the Doctoral Committee Appointment form should also be filed with the Graduate School. Following a
successful dissertation defense, the Dissertation Defense pass/fail form should be filed with the Graduate School. A hard copy of these three forms must be submitted to the Associate Dean’s office. The forms are available on the Graduate School “Forms Central” webpage.

**Number of Years Allowed for Degree Completion.** Candidates for the Ph.D. degree have **eight years from the time of enrollment to complete the degree.** Students must take the doctoral comprehensive examination within **five** years of enrollment.

**Doctoral Comprehensive Exam (Written and Oral Defense) for the Ph.D. in Communication & Information**

The primary purpose of the comprehensive exam is to help doctoral students synthesize what they have learned in their coursework and make application of that material to their dissertation. The exam is not intended as a “mega-exam” in which students re-hash all the material from specific classes, but rather it is an opportunity for the student to “make sense” of what he/she has learned over the course of graduate studies at the University of Tennessee.

Doctoral students must successfully complete all coursework specified in their Program Plan prior to taking the comprehensive exam. This requirement includes the completion of all grades of “Incomplete”, in accordance with Graduate School guidelines. The student’s major advisor must verify that all coursework has been successfully completed when submitting the exam questions to the Associate Dean’s office, based upon the official posting of grades by the Registrar. The exam will not be scheduled until this completion is confirmed.

A checklist of procedures and timelines for the comprehensive exam appears in Appendix J.

**Comprehensive Exam.** The comprehensive exam committee assesses student performance on the written and oral exam based upon the following rubric evaluation criteria:

(Written)
- Understanding and application of theoretical concepts.
- Understanding and application of research method(s).
- Knowledge of chosen field of study.

(Oral)
- Knowledge of chosen field of study.
- Knowledge of research method(s).
- Ability to handle all questions.

**Written Exam.** In total, the written exam consists of four questions (some may have multiple parts). Question areas will be determined by the comprehensive exam committee, based upon the student’s program of study – including concentration and cognate areas. One question should cover theory; one question should cover research methods; and two questions should cover the student’s dissertation focus. (In April 2022 the CCI Curriculum Taskforce agreed to standardize the remaining two question topics going forward to cover the student’s dissertation focus. This decision supports the recommendation of the CCI Ten-Year Academic Program Review that occurred in 2021.)

The written exam will be completed within a two-week time period. Contact the Associate Dean’s office to schedule the exam. Students will have four hours to complete each question area for the written exam. They are only allowed to bring in a one-page, non-annotated,
bibliography for each question, with no restrictions on font size or spacing. The College will provide a computer for students to use to write their answers. The College policy stipulates that students are not allowed to bring in or access additional material other than the one-page (one side of an 8.5 x 11” sheet) bibliography for each question; students are not allowed to bring in any computer storage medium; and students are not allowed to connect to any external sources of information during the exam.

Faculty on the comprehensive exam committee write questions in consultation with the program chair (advisor) and other committee members. The questions are delivered to the program chair (advisor) so that he/she can send questions to the Associate Dean at least two weeks in advance of scheduling the exam. The Associate Dean will review the questions for overall consistency with program guidelines and will notify the program chair (advisor) upon approval. The exam may not be scheduled until the questions have been approved by the Associate Dean.

Committee members will provide general guidance to the student about how to prepare for the comprehensive exam. At a minimum, a committee member should meet with the student to discuss the general framework of the question(s) the member will ask. Committee members should not ask a student questions covering material that was not presented in the student’s program of study.

**Oral Exam (Defense).** The oral exam is the student’s defense of their written exam. After the answers to the comprehensive exam questions have been distributed to committee members for review, a meeting will be held with the committee and the student, which serves as an oral defense of the written exam and also facilitates the transition to work on the dissertation. Faculty members should have a minimum of two weeks to read written responses before the scheduled oral exam defense date.

The comprehensive exam committee chair is responsible for informing the Associate Dean’s office of the committee’s pass/fail decision immediately after the completion of the oral exam defense.

**Exam Retake.** A student who does not successfully complete and/or defend the written exam may be asked to repeat one or more sections of the exam. Such a retake may be scheduled no sooner than three months and must be completed within one year of first taking the comprehensive exam. Student-initiated changes to the comprehensive exam committee for the retake are not allowed, except under extraordinary circumstances. Such circumstances would require the student to obtain written permission from the Associate Dean.

The same College policy applies to the retake regarding use of outside sources during the exam: Students are not allowed to bring in or access additional material other than the one-page (one side of an 8.5 x 11” sheet) bibliography for each question; students are not allowed to bring in any computer storage medium; and students are not allowed to connect to any external sources of information during the exam.

If a student is not successful in writing and/or defending the exam after a second attempt they will be dismissed from the program.

**Steps Following the Successful Completion of the Comprehensive Exam**

Following the successful completion of the comprehensive exam (written and oral portions), the student, who is now a doctoral candidate, prepares a proposal of the dissertation (about three pages) and will orally defend that proposal to their dissertation committee. A doctoral proposal typically consists of a clear statement of the problem to be addressed in the
study, a discussion of previous academic work in related field(s), and a general outline of how the research will be conducted. This is an opportunity for the student and faculty members to clearly define the dissertation and come to agreement about expectations.

The student and the dissertation chair may choose to hold a separate meeting to discuss the dissertation plans instead of presenting it following the comprehensive exam defense.

**The Dissertation Proposal form is available to use as evidence of the committee’s approval of the dissertation proposal, should the chair and student wish to use it. (See Appendix K.)** As stated earlier, students are to successfully complete comprehensive exams before beginning dissertation hours. Please plan accordingly.

**Dissertation Information**

The Graduate School has published a *Guide to the Preparation of Theses and Dissertations* (available at https://gradschool.utk.edu/thesesdissertations/formatting/) (direct link to the PDF document: http://gradschool.utk.edu/documents/2016/03/guide-to-thesesdissertations.pdf), which discusses the different elements of a properly formatted thesis or dissertation and describes necessary styles. Reading this guide early in the writing process can save time and effort down the road. The guide provides the technical parameters within which all students must work.

*With committee approval*, a student may choose to complete a multi-part manuscript style dissertation (or thesis). The Guide addresses specific parameters established by the Graduate School that must be met if a student chooses this type of dissertation style: It is only appropriate if the dissertation will contain two or more separate, but related essays; a disclosure must be included that details the student’s involvement in each paper and also clarifies any co-researcher’s role in each paper; and individual papers must be integrated into a unified presentation (see pages 18-19 of the Guide). The successful completion and defense of the dissertation signifies the completion of the requirements for graduation.

**Ph.D. Student Performance Expectations**

The student evaluation process has two key benefits. First, it allows for a comprehensive review of a student’s progress and enables systematic identification of successes and problems of doctoral students. Second, it prepares students for the kind of annual report/review that they will undergo as faculty members.

**First-Year Review of Ph.D. Students**

The first-year doctoral student must electronically submit his/her initial program planning form by **APRIL 1** (see Appendix H), in addition to his/her annual report for coursework, research, and service (professional engagement) that is due **FEBRUARY 1**. A review of the academic progress of each first-year student is held at or near the end of the student’s first year by the Graduate Studies Committee. A report is then sent to the student with a copy to the school director and first-year advisor.

The review is used as a diagnostic tool. It is intended to provide an early indication of the student’s progress in the program, to identify the student’s strengths and weaknesses, and to help the student begin to prepare for the comprehensive examination. A student whose performance is not satisfactory may be dismissed from the program.

**Progression in Coursework, Research, and Service**

*Every doctoral student* will complete an annual report each year regarding coursework, research, and service (professional engagement). Instructions for completing the report appear in
Appendix M, Section I. The report must be electronically submitted to the Associate Dean’s office by **FEBRUARY 1** each year in the correct format.

Each student’s performance will be evaluated based upon coursework, research, and service areas. The student is determined to be in good standing if his/her performance meets or exceeds the criteria in each area. Performance expectations progress as the student moves through the program. Typical progression is as follows:

- During the first year, the student should be completing coursework with an acceptable grade point average, be participating in research, and providing at least one College service (e.g., participate in graduate student visitation day, 3MT (3 Minute Thesis), aid in recruiting new graduate students). By the end of the first year of studies, the student should identify a faculty member who will serve as the program chair (advisor) to finalize the program plan and provide further guidance. The student may have the same advisor or a different advisor during the second year of studies.
- During the second year, the student is expected to be completing coursework, making progress in preparation for the comprehensive exam, engaging in research with papers being presented, and moving toward publication. The student should have made substantial progress toward finalizing their dissertation topic, identifying a committed dissertation chair, and an approved comprehensive exam/dissertation committee. The student is expected to provide at least one College service.
- During the third year, the student should be successfully completing the comprehensive exam, presenting and publishing research, and completing the dissertation. The student is expected to provide a service to the College and a service to their profession.
- A student beyond their third year must submit a dissertation timeline with their annual progress report to be approved by the student’s dissertation chair and the Associate Dean. The student will remain in good standing if they meet each goal on the planned timeline they develop with their advisor.

Students meeting these criteria will be considered in good standing. Those who do not meet the criteria will be in poor standing. Any student who is in poor standing for three years will be dismissed from the program.

**Students Funded by the College for Research and/or Teaching**

All doctoral students who are funded by the College for research and/or teaching will complete an annual report each year regarding their research and/or teaching responsibilities. The school’s director, faculty advisor, faculty involved in supervising the work of the student, and the Associate Dean review the report. Instructions for completing the report appear in Appendix M, Section II. The report must be electronically submitted to the Associate Dean’s office by **FEBRUARY 1** in the correct format.

If performance improvements are needed, the student will be notified and given the opportunity to improve their teaching and/or research work. However, if the work is completely unacceptable, funding will not be renewed and the student will be relieved of the assistantship, which will be done early enough to open that position to another student.

**Ph.D. Student Teaching Experience**

All doctoral students are expected to obtain teaching experience. In many cases, teaching experience will be acquired formally as part of fulfilling GTA requirements. However, in cases where students are not getting formal teaching experience, in order to remain in good standing,
students are expected to acquire teaching experience by completing the following requirements by the end of their third year.

- Students in ADVT, CSMT, JREM, and PBRL concentrations should observe how two different professors teach an undergraduate course each for an entire semester. Students in the INSC concentration should observe how two different professors teach a Master’s course each for an entire semester. Students may not be taking the course they observe.
- Engage with the Teaching & Learning Center (e.g., acquire one-on-one coaching, take a workshop).
- Provide a total of at least three guest lectures in one or more courses.
- Report the completed teaching experience describing how each requirement was met. Include this report in the annual review to be submitted no later than the third year.

**Graduate Student Registration**

Registration is required of all graduate students who use University facilities and/or faculty time. Registration allows use of services such as library checkout, laboratories, and recreation facilities not open to the public. If students are working on a dissertation (course number 600), thesis (500), or project (590), they should be appropriately registered for that class. If students simply need to maintain registration, but are not actively working with a faculty member on a specific project, they should register for “use of facilities” using their School’s 502 course number. **Doctoral students who begin taking dissertation credit hours (CCI 600) must do so continuously, including during the full summer session, until they successfully defend their dissertation.**

Information concerning registration is available on the One Stop webpage: [https://onestop.utk.edu/class-registration/](https://onestop.utk.edu/class-registration/). The *Timetable of Classes* contains useful information about classes ([https://bannerssb.utk.edu/kbanpr/bwckschd.p_disp_dyn_sched](https://bannerssb.utk.edu/kbanpr/bwckschd.p_disp_dyn_sched)). A registration period is scheduled during each semester for the subsequent semester. See the *Timetable/Financial Deadline Calendar* [https://registrar.utk.edu/calendar/](https://registrar.utk.edu/calendar/) for details on when courses may be added and dropped. Late registration will incur late fees. [https://onestop.utk.edu/tuition-detail/](https://onestop.utk.edu/tuition-detail/).

For a student not on an assistantship, the minimum for full-time classification is 9 semester hours. The maximum hours that can be taken without special permission is 15. For students working as a Graduate Assistant at 25 percent time, full-time study is defined as a minimum of 9 hours, and 6 credit hours is full-time for those on a 50 percent assignment.
Financial Support for Graduate Students in Communication & Information

The sections below provide information on both assistantships/associateships, and scholarships and other funding sources.

Scholarships
The College of Communication & Information also awards scholarships each year to outstanding graduate students. Details on these scholarships are available from the Associate Dean’s office. The application deadline for the College graduate scholarships is **JANUARY 15** each year, and decisions will be made during the spring semester. Recipients will be announced at the College’s annual convocation in April, and scholarships are normally awarded the following fall semester. The application is available at: https://cci.utk.edu/graduate-form-central

Other Funding Sources

**Loans and Work Study.** Contact the Financial Aid Office for information on loans and the Federal work-study program. Graduate students who do not have an assistantship are eligible to apply for the student work-study program. Work-study is considered a form of financial aid, although it is not a loan and it is not subject to repayment.

**University-wide Assistantships.** The Graduate School shares University-wide openings for graduate assistantships whenever possible on their website: https://gradschool.utk.edu/graduate-student-life/costs-funding/graduate-assistantships/.

**Employment Opportunities.** Knoxville has many organizations that hire communication and information professionals. Some graduate students find part-time employment in the local community. Those without professional experience are especially encouraged to gain experience through internships and/or part-time employment in communication and information-related organizations. Full-time students should not attempt to work more than 20 hours per week. Part-time students should not attempt to take more than six hours of coursework per semester.

**Support of Student Travel.** The College of Communication & Information encourages all graduate students to submit research papers to conferences. Whenever possible, presentations of student research work will be supported. University Travel Policies must be adhered to during all University-related travel. See: https://finance.tennessee.edu/travel/.

**Note:** The use of World Travel and the purchase of travel insurance through Cultural Insurance Services International (CISI) are now **required** for University-related international travel.

**It is very important that the student speak to and gain permission from their School Director, or to whoever is requesting travel authorization on the student’s behalf, before making travel arrangements.** Students may be reimbursed for virtual conference registration fees, but must receive permission beforehand. Detailed instructions for applying for College/school funding are available in Appendix N.

Additional travel funding may also be available from the University’s Graduate Student Travel Fund administered by the Graduate Student Senate [see https://gss.utk.edu/ (GSS Travel and Academic Support Awards section) for more information on these funds).
Assistantships

The funding package for all types of CCI assistantships includes a stipend, a full maintenance and tuition waiver for the fall, spring, and summer semesters, as well as university-provided student health insurance. Students are responsible for all remaining fees, such as the Technology Fee, etc., listed on the One Stop Student Services website (see https://onestop.utk.edu/tuition-detail/). Graduate assistants are paid monthly.

Assistantship positions can be either 9-month or 12-month positions. Students should refer to their offer letter to determine how their position is classified. The salary for a 9-month position is pro-rated over 12-months (August 1 through July 31) for 9 months of work. 9-month position holders are not expected to work during the summer semester.

Positions that are classified as 12-month are not pro-rated, meaning students are paid for the time actually worked, and they are expected to work during summer months. 12-month employees are terminated from payroll at the end of the semester in which they graduate.

Master’s students who are awarded an assistantship can expect to keep the position for 2 years, provided they remain in good standing, enrollment as a full-time graduate student is continued, satisfactory performance of assigned duties is maintained, and funding remains available as expected. Incoming doctoral students on assistantships are guaranteed funding for four years. In all cases students must remain in good standing and make satisfactory progress in their program to receive continuing funding. Applications for 4th year funding by doctoral students must be submitted by JANUARY 15 to the Associate Dean’s office. Contact the Associate Dean’s office for the appropriate form.

To remain in good standing, doctoral students holding assistantships must maintain a 3.3 GPA or higher; Master’s students holding assistantships must maintain a 3.0 GPA or higher. If a graduate student’s cumulative grade point average falls below the required GPA, that student will be placed on probation for the following semester. If the student’s GPA has not increased to the required average at the end of the probationary semester, the assistantship/associateship will be revoked.

Graduate Research Assistants

Graduate Research Assistants (GRA) work on specific research projects under the supervision of a faculty member(s). Master’s or doctoral students may hold these positions that are often funded with grant money and supervised through the Center for Information & Communication Studies (CICS). However, some research assistantships are also funded by the College or by one of the schools. Students work 10-20 hours (25-50 percent time) on research projects.

Graduate Teaching Assistants

Graduate Teaching Assistants (GTA) are usually Master’s students, who work to support the needs of class-related activities including grading, helping with class preparation, and maintaining computer/lab facilities. They may also teach under the supervision of a faculty member. Graduate Teaching Assistant positions are normally 25 percent time (work 10 hours per week). Most teaching assistantships are 9-month positions.
**Graduate Teaching Associates**

The Graduate Teaching Associate (GTA) bears extra responsibilities because he/she is part of the teaching faculty. The GTA is responsible for promptly contacting the School Director who will inform them of their required duties and responsibilities for the term, including the faculty member(s) they will assist. *Dereliction of GTA duties will result in a revocation of the assistantship or associateship.*

Graduate Teaching Associates are usually doctoral students who assist faculty with their teaching (e.g., class preparation, teaching, grading, meeting with students) or teach as a sole instructor of record; they also assist faculty with research projects. These are classified as 9-month positions. Graduate Teaching Associates are assigned to work 20 hours per week (50 percent time) by School Directors who determine their teaching and research duties.

Graduate Teaching Associates who are sole instructors of record are expected to work autonomously in teaching their classes, but they should be provided with guidance, draft syllabi, and other related materials from the School for which they teach. They are responsible for meeting the assigned classes and conducting the classes as effectively as possible. Grading of quizzes and papers should be completed promptly, enabling students to learn from their mistakes and the teacher’s suggestions and comments. The GTA must find someone to teach the class and inform the appropriate School director and course supervisor (should one exist) of the absence, if the GTA must miss a class that he/she is teaching for some reason.

**Student Code of Conduct for GTA Instructors**

The *UT Student Code of Conduct* is available at: [https://studentconduct.utk.edu/](https://studentconduct.utk.edu/). Common classroom situations that violate the UT Student Code of Conduct include academic dishonest and disruptive behavior. All instructors are encouraged to submit an incident referral to Student Conduct & Community Standards (SCCS) using their reporting process: [https://studentconduct.utk.edu/reporting/](https://studentconduct.utk.edu/reporting/).

**Student Academic Misconduct.** The GTA who is the instructor of record (person teaching the course) is expected to adhere to all University regulations including meeting times, exams, and must follow academic misconduct procedures outlined in the UT Student Code of Conduct when an academic penalty is given to a student in the instructor’s class.

The instructor is required to follow these steps if they discover a potential case of academic misconduct:

1. Instructor notifies the student of the alleged academic dishonesty and must state the grade penalty as the *recommended* grade penalty. The decision as to what the recommended grade penalty should be is the decision of instructor. Examples include:
   - Reducing the grade on an assignment/quiz/test.
   - Assigning a grade of zero for an assignment/quiz/test.
   - A requirement to repeat the assignment/quiz/test again, or to complete an alternate assignment/quiz/test.
   - Reducing a student's overall letter grade in the course.

*Note: The instructor must notify the student each time they discover a potential case of academic misconduct to give the student an informal opportunity to respond to each allegation.*
2. After giving the student an informal opportunity to respond to an allegation of academic misconduct, if the instructor concludes it is more likely than not that the student engaged in academic misconduct, then the instructor submits an incident report to SCCS.

The Academic Misconduct Flowchart on the following page stipulates the following:
- Inform the student (via email, a meeting, etc.) that the instructor believes the student may have engaged in academic misconduct. In that communication, the instructor should share the allegations with the student and the recommended grade penalty.
- If after speaking to the student, the instructor no longer believes a violation occurred, do not refer to SCCS. On the other hand, if the evidence indicates a violation, the instructor submits the incident to SCCS and follows the process outlined in the flowchart.

3. The instructor may **NOT** assign a final grade for an assignment/quiz/test until SCCS informs the instructor that the situation has been resolved. If the situation has not been resolved by the end of the semester, the instructor must enter an **NR** (not an Incomplete).

The Academic Misconduct Flowchart on the following page stipulates the following:
- The instructor may issue their recommended grade penalty (i.e., changing the NR to that grade) if SCCS finds the student responsible for academic misconduct.
- The instructor must enter the grade the student would have otherwise earned if SCCS finds the student is not responsible for academic misconduct.

Once an official referral is made to SCCS, a staff member will reach out regarding the status and ultimate outcome of the case. Please contact the Office of Student Conduct & Community Standards for questions and more information about the process at 865-974-3171 or studentconduct@utk.edu. Additional information on the process can be found in the UT Student Code of Conduct (available at: https://studentconduct.utk.edu/).
**STUDENT CONDUCT & COMMUNITY STANDARDS (SSCS)**

**ACADEMIC MISCONDUCT FLOWCHART**

**Steps to take if you suspect a student has committed academic misconduct**

1. **Gather Information & Document the Incident**
   - 1. Document all evidence
   - 2. Analyze the information
   - 3. Decide whether to refer to SCCS based on the evidence gathered

   If the evidence does not indicate a violation, there is no need to refer to SCCS. Retain internal documentation for your records. Do not issue a grade penalty.

   **Process ends.**

   If the evidence indicates a violation, then follow the next steps.

2. **Provide Student with an Informal Opportunity to Respond**
   - Inform the student you think they may have engaged in academic misconduct (via email, a meeting, etc.).
   - Share the allegations and any recommended grade penalty with the student. The grade penalty recommendation is at the discretion of the faculty member. Please note the grade penalty recommendation is not final until the SCCS process concludes and there is a finding of responsibility.

   If after speaking with the student, you no longer believe a violation occurred, do not refer to SCCS. Retain internal documentation for your records. Do not issue a grade penalty.

   **Process ends.**

   If the evidence indicates a violation, then follow the next steps.

3. **Submit Incident to SCCS**
   - Complete the Academic Misconduct Reporting Form.
     - This form initiates the SCCS process.
   - Attach all relevant information supporting the allegation including course syllabus, assignment instructions, and student’s assignment.

   SCCS will reach out with any questions and ultimate outcome of the case.

   **If a student is found responsible for academic misconduct the instructor may issue the recommended grade penalty.**

   **If a student is not found responsible, the instructor must assign the grade the student would have otherwise earned.**

   *Students have the right to appeal grade penalties through the Undergraduate and Graduate Grade Appeals Process. SCCS does not oversee this process.*
Responding to Classroom Behavior

Resources

STUDENT CONDUCT & COMMUNITY STANDARDS (SCCS)

The Office of Student Conduct & Community Standards develops student integrity and accountability through an educational, consistent, and equitable conduct process.

To make a referral regarding behavioral or academic misconduct submit an online form found on the SCCS webpage:

https://studentconduct.utk.edu/

Meeting with the student after class

- Express what you have noticed and determine if you can take additional steps to assist the student
- Provide referrals that may help
- Refer to policies in your syllabus, academic catalog, or student handbook and discuss appropriate expectations and/or boundaries
- Discuss action plan for improvement
- After meeting, consider following up with an email to summarize conversation
- Document the incident

Continue monitoring the student and return to the flowchart as needed

BIAS EDUCATION REFERRAL TEAM

Did the student share a concern about actual or perceived bias in a situation?

Submit a BERT report link found at bias.utk.edu.

Encourage anyone else aware of the situation to submit their own report

ACADEMIC ALERT

Is this primarily an academic concern?

Any instructor (professor, lecturer, GTA, etc.) who is attached to an undergraduate course in Banner as instructor of record has access submit an early alert warning on your student.

Online report located at studentsuccess.utk.edu/referral-to-resources/

BIG ORANGE PANTRY:

Did student express food insecurity?

Students can request resources on dos.utk.edu/big-orange-pantry/ or by email: bigorangepantry@utk.edu

Students have access to short term assistance through Big Orange Meal Share

More info: dos.utk.edu/big-orange-meal-share/

STUDENT COUNSELING CENTER

Would the student benefit from mental health treatment?

This includes any student struggling with mental health issues that inhibit their academic or personal success, such as having thoughts of self-harm or suicide (but not in imminent danger).

- Encourage student to make appointment
- Ask the student to call the Counseling Center at 865-974-2196 to make an appointment or email counselingcenter@utk.edu.

Students also have access to online resources: counselingcenter.utk.edu/therapy-assistance-online/

TITLE IX

Did the student disclose sexual misconduct, including sexual harassment, sexual assault, dating and domestic violence, and/or stalking?

If you believe the student may be about to disclose:

- Inform them of your role as a mandatory reporter, that you are required to disclose to the Title IX Coordinator to ensure that they are offered all appropriate resources.
- If they would prefer to talk to a confidential resource:
  - on campus: Student Counseling Center, Student Health Center
  - off campus: Sexual Assault Center of East Tennessee

- Submit a report by calling 865-974-9600 or emailing titleix@utk.edu

974-HELP/Office of the Dean of Students

Is the student in imminent danger?

- If the student expresses immediate intent to harm self or others call campus police (865-974-3114)
- Is the student in distress?
- Is the student experiencing financial insecurity?
- Is the student engaging in dangerous activities?
- Is the student living in a dangerous environment?
- Is the student emotionally unregulated or irrational after talking through the issue?
- Call the 865-974-HELP (4357) available 24/7 or submit online report located at dos.utk.edu
**Changing Concentrations**

After admission to the CCI Master’s program, if the student decides to change to a different concentration before matriculation, the student must contact the Graduate School to update their application. The appropriate School Director (or designee) responsible for the new concentration area will review the application and determine whether the student is qualified for the new concentration. The director/designee may identify additional courses needed to ensure the student is prepared for a career in the concentration area.

A graduate student who wishes to change concentrations after matriculation must make a written request to the CCI Associate Dean for Graduate Programs. A Master’s student must make the request before the beginning of their second semester. A doctoral student must make the request before the beginning of their second year. The request must include:

- The reason for the change in concentrations.
- Approval from the School Director in the unit from which the change is requested.
- Approval from the School Director in the unit to which the change is requested.
- Verification from the faculty member who agrees to serve as the academic advisor in the unit to which the change is requested.

If the Associate Dean approves the request, her office will forward the request to the Graduate School.

**Standards, Problems, and Appeals**

**A Message to the Graduate Student: Research Involving Human Subjects**

You will likely be conducting original research throughout your career as a graduate student. Your research must undergo a review and approval process to ensure that appropriate protections are in place, if any of the research involves human subjects.

Proposed research involving human subjects must be examined by a committee known as the Institutional Review Board (IRB). The University provides instructions and forms at https://research.utk.edu/compliance/. Instructions and best practices for working with the review committee in the College of Communication & Information can be found at: http://cics.cci.utk.edu/irb-information.

**Grades**

The general grading policy in the College follows that of the Graduate School of the University of Tennessee. See the Graduate School Catalog (https://tiny.utk.edu/grad-catalog).

To maintain good standing in the M.S. program or the doctoral program, a student must maintain a minimum 3.0 GPA (grade-point average, scale of 4.0).

A student who earns less than a grade of C in a required course will have their program terminated unless the School Director and Associate Dean approve a student petition to waive the requirement of the required course and to accept a substitute course to earn the lost graduate credit. The student must earn a B or better in the approved substitute course.

A student in the College of Communication & Information whose graduate GPA is below 3.0 after the end of 9 hours of graduate credit will be placed on academic probation. A student will be allowed to continue graduate study in subsequent semesters if each semester’s GPA is 3.0 or greater. Upon achieving a cumulative GPA of 3.0, the student will be removed from
probationary status. A graduate student must achieve a cumulative GPA of 3.0 in order to graduate.

**Removal of Incomplete Grades**

Under extraordinary circumstances and at the discretion of the instructor, the grade of “I” (Incomplete) may be awarded to students who have satisfactorily completed a substantial portion of the course requirement but cannot complete the course for reasons beyond their control. The “I” must be removed within one calendar year for any graduate student enrolled in the College. The “I” will be changed to F if a supplementary grade report has not been received by the Graduate School by the end of the calendar year. The course will not be counted in the cumulative grade-point average until a final grade has been assigned. No student may graduate with an “I” on his/her record.

**Academic Honesty**

Academic honesty is a responsibility of all members of the academic community. An honor statement is included on the University’s application for admission or readmission. The applicant’s signature acknowledges that adherence is confirmed.

The applicant pledges to neither knowingly give nor receive any inappropriate assistance, including plagiarism, in his/her academic work. Violations are investigated when suspected, and violators are referred to the office of Student Conduct & Community Standards ([https://studentconduct.utk.edu/](https://studentconduct.utk.edu/)) if academic dishonesty is established.

**Student Appeals of Decisions/Actions**

The student handbook, *Hilltopics* ([https://hilltopics.utk.edu/](https://hilltopics.utk.edu/)), which covers problems of misconduct, contains statements of the expected standards of conduct and of all disciplinary regulations for students at UT. For further information on the appeals procedure, see the *Graduate Catalog*. 
Appendix A – Becoming a Master Student

18 Ideas for Becoming a Master Student


Idea #1: Make sure you thoroughly understand the requirements of each class, how it will be taught, and what will be expected of you. Ask questions about the grading policies and for advice on how best to prepare for class.

Idea #2: Become an active learner. Be prepared to work ideas into your thinking by active reading, writing, speaking, and listening.

Idea #3: Think of each subject you study as a form of thinking. (If you are in a history class, your goal should be to think historically; in a chemistry class to think chemically; etc.)

Idea #4: Become a questioner. Engage yourself in lectures and discussions by asking questions. If you don’t ask questions, you will probably not discover what you do and do not know.

Idea #5: Look for interconnections. The content in every class is always a SYSTEM of interconnected ideas, never a random list of things to memorize. Don’t memorize like a parrot. Study like a detective, always relating new learning to previous learning.

Idea #6: Think of your instructor as your coach. Think of yourself as a team member trying to practice the thinking exemplified by your instructor…

Idea #7: Think about the textbook as the thinking of the author. Your job is to think the thinking of the author. For example, role play the author frequently. Explain the main points of the text to another student, as if you were the author.

Idea #8: Consider class time as a time in which you PRACTICE thinking (within the subject) using the fundamental concepts and principles of the course. Don’t sit back passively, waiting for knowledge to fall into your head like rain into a rain barrel. It won't.

Idea #9: Relate content whenever possible to issues and problems and practical situations in your life. If you can’t connect it to life, you don’t know it.

Idea #10: Figure out what study and learning skills you are not good at. Practice those skills whenever possible. Recognizing and correcting your weaknesses is a strength.

Idea #11: Frequently ask yourself: “Can I explain this to someone not in class?” (If not, then you haven’t learned it well enough.)

Idea #12: Seek to find the key concept of the course during the first couple of class meetings. For example, in a biology course, try explaining what biology is in your own words. Then relate that definition to each segment of what you learn afterward. Fundamental ideas are the basis for all others.
**Idea #13:** Routinely ask questions to fill in the missing pieces in your learning. Can you elaborate further on this? Can you give an example of that? If you don’t have examples, you are not connecting what you are learning to your life.

**Idea #14:** Test yourself before you come to class by trying to summarize, orally or in writing, the main points of the previous class meeting. If you cannot summarize main points, you haven’t learned them. **Idea #15:** Learn to test your thinking using intellectual standards. “Am I being clear? Accurate? Precise? Relevant? Logical? Am I looking for what is most significant?”

**Idea #16:** Use writing as a way to learn by writing summaries in your own words of important points from the textbook or other reading material. Make up test questions. Write out answers to your own questions.

**Idea #17:** Frequently evaluate your listening. Are you actively listening for main points? Can you summarize what your instructor is saying in your own words? Can you elaborate what is meant by key terms?

**Idea #18:** Frequently evaluate your reading. Are you reading the textbook actively? Are you asking questions as you read? Can you distinguish what you understand from what you don’t?
APPENDIX B – Campus Syllabus


Dear Student,

The purpose of this Campus Syllabus is to provide you with important information that applies to all UTK courses. Please observe the following policies and familiarize yourself with the university resources listed below. At UT, we are committed to providing you with a high-quality learning experience. I want to wish you the best for a successful and productive semester.

–Dr. John Zomchick, Provost and Senior Vice Chancellor

ACADEMIC INTEGRITY
Each student is responsible for their personal integrity in academic life and for adhering to UT’s Honor Statement. The Honor Statement reads: “An essential feature of the University of Tennessee, Knoxville is a commitment to maintaining an atmosphere of intellectual integrity and academic honesty. As a student of the university, I pledge that I will neither knowingly give nor receive any inappropriate assistance in academic work, thus affirming my own personal commitment to honor and integrity.”

YOUR ROLE IN IMPROVING THE COURSE THROUGH ASSESSMENT
At UT, it is our collective responsibility to improve the state of teaching and learning. During the semester you may be requested to assess aspects of this course, either during class or at the completion of the class, and through the TNVoice course evaluation. Please take the few moments needed to respond to these requests as they are used by instructors, department heads, deans and others to improve the quality of your UT learning experience.

STUDENTS WITH DISABILITIES – http://sds.utk.edu
The University of Tennessee, Knoxville, is committed to providing an inclusive learning environment for all students. If you anticipate or experience a barrier in this course due to a chronic health condition, a learning, hearing, neurological, mental health, vision, physical, or other kind of disability, or a temporary injury, you are encouraged to contact Student Disability Services (SDS) at 865-974-6087 or sds@utk.edu. An SDS Coordinator will meet with you to develop a plan to ensure you have equitable access to this course. If you are already registered with SDS, please contact your instructor to discuss implementing accommodations included in your course access letter.

ACCESSIBILITY POLICY AND TRAINING – http://accessibility.utk.edu
The University of Tennessee, Knoxville, provides reasonable accommodations for individual students with disabilities through its office of Student Disability Services. The university is also committed to making information and materials accessible, when possible. Resources and assistance to support these efforts can be found at http://accessibility.utk.edu/.

WELLNESS – http://wellness.utk.edu/ and http://counselingcenter.utk.edu/
The Center for Health Education and Wellness empowers all Volunteers to thrive by cultivating personal and community well-being. The Center can answer questions about general wellness, substance use, sexual health, healthy relationships, and sexual assault prevention. The Student Counseling Center is the university’s primary facility for personal counseling, psychotherapy, and psychological outreach and consultation services.
Any student who has difficulty affording hygiene products, groceries, or accessing sufficient food to eat every day is urged to contact the Big Orange Pantry (https://dos.utk.edu/big-orange-pantry/) for support. The Big Orange Pantry, located in Greve Hall, is a free resource for all students, faculty, and staff, no matter how great or small their need is. Students who need emergency financial assistance can also request funding from the Student Emergency Fund (https://dos.utk.edu/student-emergency-fund/).

Students who are experiencing non-academic difficulty or distress and need assistance should call 974-HELP or submit an online referral (https://dos.utk.edu/974-help/). The 974-HELP team specializes in aligning resources and support to students experiencing mental health distress.

**EMERGENCY ALERT SYSTEM** – http://safety.utk.edu/

The University of Tennessee, Knoxville, is committed to providing a safe environment for learning and working. When you are alerted to an emergency, please take appropriate action. Learn more about what to do in an emergency and sign up for UT Alerts. Check the emergency posters near exits and elevators for building specific information. In the event of an emergency, course schedules and assignments may be subject to change. If changes to graded activities are required, reasonable adjustments will be made, and you will be responsible for meeting revised deadlines.

**COVID-19 GUIDELINES (updated January 21, 2022)**

According to public health authorities, in areas where there is substantial or high COVID-19 transmission, wearing masks in indoor spaces can help reduce transmission of the virus and keep communities healthy. Any individual can choose to wear a mask anywhere on campus, even when it is not required. The university expects everyone to protect others from the spread of COVID-19 and strongly recommends wearing masks in academic and administrative spaces.

For the most current information on masks, please check the COVID-19 website at http://www.utk.edu/coronavirus.

The university recommends that all members of the campus community be vaccinated for their own protection, to prevent disruption to the semester, and to prevent the spread of COVID-19. The Student Health Center medical staff is available to students to answer questions or discuss concerns about vaccines, and the center provides vaccines free of charge for anyone 18 years or older who would like one. Vaccination information and appointment signups are available at http://tiny.utk.edu/vaccine.

If you think you are sick or have been exposed to COVID-19, you should contact the Student Health Center or your preferred health care provider. You can also contact the university’s COVID-19 support team for guidance by filling out the COVID-19 self-isolation form at http://covidform.utk.edu.

You are advised not to attend class in-person if you are sick or need to isolate or quarantine. The university has more detailed guidance on quarantine and isolation (https://studenthealth.utk.edu/covid-19/). The university recommends that students and employees stay home anytime they do not feel well.
Appendix C – Program Planning Forms for M.S.

The College of Communication & Information offers a single Master of Science in Communication & Information with multiple concentrations available to meet the needs of specific disciplines represented by the College. The office of the Associate Dean manages applications to the program and progress through the program. However, students are advised and concentrations are primarily located in one of the Schools in the College.

The College has five primary on-campus concentrations and these are managed through the Schools. The following pages provide the required program planning forms for each of the concentrations.

Program Plans are due on April 1 of your first year of studies.

THE FOLLOWING FORMS ARE SAMPLES ONLY!
PLEASE USE THE INTERACTIVE FORMS AVAILABLE ON THE CCI WEBSITE:
HTTPS://CCI.UTK.EDU/GRADUATE-FORM-CENTRAL

The Associate Dean of Academic Programs will not approve a program plan until all courses are identified and are listed on the form. This is College Policy. Note that program plans are flexible, meaning that if a different course is selected (with approval from the student’s advisor) for a future semester, that is allowed.
College of Communication & Information

PROGRAM PLANNING FORM FOR M.S. IN COMMUNICATION & INFORMATION

Advertising Concentration – Coordinated in the Tombras School of Advertising & Public Relations

Student Name ____________________________________ Semester Entered _________

Student ID: __000-__________

Semester

Concentration Courses (18 hours)

____ (3) ADPR 515 Social Media Analytics or Elective _______________________

____ (3) ADPR 530 Advertising & PR Research (spring) _______________________

____ (3) ADVT 510 Advertising and Society (fall) _______________________

____ (3) ADVT 520 Advertising and Communications Theory (fall) _____________

____ (3) ADVT 540 Advertising Decision Making (spring) ____________________

____ (3) ADVT 560 Account Planning (spring) _______________________

Elective Courses (12 hours for projects and 9 hours for thesis)

____ (3) _________________________________ _______________________

____ (3) _________________________________ _______________________

____ (3) _________________________________ _______________________

____ (3) _________________________________ _______________________

Any class carrying graduate credit from ADPR, ADVT, PBRL, CMST, JREM, or INSC may be used.

Other electives may be taken with the permission of the advisor.

Capstone Experience (check one)

____ (3) ADPR 590 Projects _______________________

____ (6) ADVT 500 Thesis _______________________

Total course hours must be no less than 33.

List all pre-requisite courses required at admission and indicate when they were taken:

______________________________________________________________________________

To transfer graduate credits (9 maximum) from another program, indicate where courses were taken and how they fit into the program plan above: _______________________

______________________________________________________________________________

Student’s signature: ____________________________________________ Date: ___________

Advisor __________________________ Signature: __________________ Date: ___________

Associate Dean ____________________ Signature: __________________ Date: ___________

******************************************************************************************

Distribution: Advisor - one copy; Student - one copy; Associate Dean’s Office - one copy. Sign in ink and submit hardcopy to Associate Dean’s office.
College of Communication & Information

PROGRAM PLANNING FORM FOR M.S. IN COMMUNICATION & INFORMATION

Public Relations Concentration – Coordinated in the Tombras School of Advertising & Public Relations

Student Name ____________________________________ Semester Entered _________

Student ID: ________

Semester

Concentration Courses (12 hours)

____ (3) ADPR 530 Advertising & PR Research (spring)   _______________________

____ (3) PBRL 525 Public Opinion*   _______________________

____ (3) PBRL 530 Issues & Crisis Management (spring)*   _______________________

____ (3) PBRL 540 Public Relations Management (fall)   _______________________

____ (3) PBRL 550 Public Relations Strategies (spring)   _______________________

*Other relevant courses may be taken with permission of advisor

Elective Courses (15 hours for projects and 12 hours for thesis)

____ (3) _________________________________   _______________________

____ (3) _________________________________   _______________________

____ (3) _________________________________   _______________________

____ (3) _________________________________   _______________________

____ (3) _________________________________   _______________________

Any class carrying graduate credit from ADPR, ADVT, PBRL, CMST, JREM, or INSC may be used.

Other electives may be taken with the permission of the advisor.

Capstone Experience (check one)

____ (3) ADPR 590 Projects   _______________________

____ (6) ADVT 500 Thesis    _______________________

Total course hours must be no less than 33.

List all pre-requisite courses required at admission and indicate when they were taken:
______________________________________________________________________________

To transfer graduate credits (9 maximum) from another program, indicate where courses were taken and how they fit into the program plan above:   ___________________________________
______________________________________________________________________________

Student’s signature: ____________________________________________  Date: ___________

Advisor __________________________  Signature: __________________ Date: ___________

Associate Dean ____________________  Signature: __________________ Date: ___________

******************************************************************************************

Distribution: Advisor - one copy; Student - one copy; Associate Dean’s Office - one copy. Sign in ink and submit hardcopy to Associate Dean’s office.
## PROGRAM PLANNING FORM FOR M.S. IN COMMUNICATION & INFORMATION

**ADPR 4+1 Concentration** – Coordinated in the Tombras School of Advertising & Public Relations

### Student Name & ID _______________________________ Semester Entered _________

### Block 1 (6 hours): Core Advertising Courses (select 2)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>(3) ADVT 510</td>
<td>Advertising and Society (fall)</td>
</tr>
<tr>
<td>(3) ADVT 520</td>
<td>Advertising and Communication Theory (fall)</td>
</tr>
<tr>
<td>(3) ADVT 540</td>
<td>Advertising Decision Making (spring)</td>
</tr>
<tr>
<td>(3) ADVT 560</td>
<td>Account Planning* (spring)</td>
</tr>
</tbody>
</table>

*Cannot take if already completed ADVT 460

### Block 2 (6 hours): Core Public Relations Courses (select 2)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>(3) PBRL 525</td>
<td>Public Opinion</td>
</tr>
<tr>
<td>(3) PBRL 530</td>
<td>Issues and Crisis Management</td>
</tr>
<tr>
<td>(3) PBRL 540</td>
<td>Public Relations Management</td>
</tr>
<tr>
<td>(3) PBRL 550</td>
<td>Public Relations Strategies</td>
</tr>
</tbody>
</table>

### Block 3 (3 hours): Additional Strategic Communication Courses (select 1)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>(3) ADPR 515</td>
<td>Social Media Analytics*</td>
</tr>
<tr>
<td>(3) ADPR 530</td>
<td>Advertising and Public Relations Research</td>
</tr>
<tr>
<td>(3) ADPR 562</td>
<td>Social Media Strategy and Tactics</td>
</tr>
</tbody>
</table>

*Cannot take if already completed ADPR 415

### Block 4 (3 hours): Concept Application Courses (select 1)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>(3) ADVT 470</td>
<td>Advertising Campaigns (only if not taken as undergrad)</td>
</tr>
<tr>
<td>(3) PBRL 470S</td>
<td>Public Relations Campaigns (only if not taken as undergrad)</td>
</tr>
<tr>
<td>(3) ADPR 590</td>
<td>Advertising and Public Relations Project</td>
</tr>
</tbody>
</table>

### Block 5 (12 hours): General Electives (select 4)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>(3)</td>
<td></td>
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<tr>
<td>(3)</td>
<td></td>
</tr>
<tr>
<td>(3)</td>
<td></td>
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<td>(3)</td>
<td></td>
</tr>
</tbody>
</table>

Any class carrying graduate credit from ADPR, ADVT, PBRL, CMST, JREM, or INSC may be used. At least two courses should be outside the School.

**Total course hours** must be no less than 30.

Student’s signature: ___________________________ Date: ___________

Advisor ___________________________ Signature: __________________ Date: ___________

Associate Dean ___________________________ Signature: __________________ Date: ___________

Distribution: Advisor - one copy; Student - one copy; Associate Dean’s Office - one copy. Sign in ink and submit hardcopy to Associate Dean’s office.
Program Planning Form for M.S. in Communication & Information

Communication Studies Concentration – Coordinated in the School of Communication Studies

Student Name ________________________________ Semester Entered _________

Core (15 hours) Semester
____ (3) CMST 680 Communication Theory _________________________
____ (3) CMST 508 Quantitative Methods of Communication Research _________________________
____ (3) CMST 509 Qualitative and Ethnographic Methods of Communication Research _________________________
____ (3) CMST 520 Foundations of Interpersonal Communication Theory _________________________
____ (3) CMST 550 Foundations of Organizational Communication Theory and Research _________________________

Concentration Courses (9 hours)
Take three graduate level CMST courses to make a cohesive substantive concentration.
____ (3) CMST ________________________________ ________________________
____ (3) CMST ________________________________ ________________________
____ (3) CMST ________________________________ ________________________

Elective Courses (3-6 hours)
____ (3) ____________________________________________ ________________________
____ (3) ____________________________________________ ________________________

Capstone Experience (3-6 hours)
____ (3) CMST 590 Project ________________________
OR
____ (3) CMST 500 Thesis ________________________

___ Total course hours must be no less than 33.

List all pre-requisite courses required at admission and indicate when they were taken: ______________
______________________________________________________________________________

To transfer graduate credits (9 maximum) from another program, indicate where courses were taken and how they fit into the program plan above: ____________________________
______________________________________________________________________________
______________________________________________________________________________

Student ________________________________ Signature:_____________________ Date:_________
Advisor ________________________________ Signature:_____________________ Date:_________
Associate Dean _______________________ Signature:_____________________ Date:_________

*********************************************************************************************
Distribution: Advisor - one copy; Student - one copy; Associate Dean’s Office - one copy. Sign in ink and submit hardcopy to Associate Dean’s office.
Student Name ____________________________________ Semester Entered _________

Student ID: _000-__________

**Journalism Core (12 hours required)**

- (3) JREM 512 Audience Research and Analysis
- (3) JREM 530 Mass Communication
- (3) JREM 567 Journalism
- (3) JREM 580 Mass Communication

- **THIS IS A SAMPLE ONLY!**

**Concentration Courses (6 hours required)**

- (3) JREM 515 Journalism Project 1
- (3) JREM 590 Project

**Elective Theory Courses (Minimum 3 hours)**

- (3) JREM 510 International Journalism
- (3) JREM 520 Seminar in Political Communication
- (3) JREM 522 Seminar in Journalism Issues and Theory
- (3) JREM 525 Public Opinion

**Journalism Electives (Minimum 9 hours; 6 of which can be 400-level courses listed in graduate catalog)**

- (3) JREM ______________________________
- (3) JREM ______________________________
- (3) JREM ______________________________

**Total course hours** must be no less than 30.

List all pre-requisite courses required at admission and indicate when they were taken: ________
______________________________________________________________________________

To transfer graduate credits (9 maximum) from another program, indicate where courses were taken and how they fit into the program plan above: ____________________________________________
______________________________________________________________________________

Student _________________________ Signature:_____________________ Date:_________
Advisor _________________________ Signature:_____________________ Date:_________
Associate Dean ___________________ Signature:_____________________ Date:_________

*******************************************************************************************
Distribution: Advisor - one copy; Student - one copy; Associate Dean’s Office - one copy. Sign in ink and submit hardcopy to Associate Dean’s office.
Appendix D – Steps in the M.S. Program

The following list summarizes the primary steps in the process of earning a Master of Science in Communication & Information in the College of Communication & Information at the University of Tennessee. It does not substitute for the full details provided in this Handbook or other official University publications. Note: Students pursuing the ADPR 4+1 concentration should consult with the School of Advertising & Public Relations about the primary steps in the process of earning their degree.

• August of the first year – attend Graduate Student Orientation workshop.
• Meet with first-year studies advisor on a regular basis.
• Take required first-year courses:
  o Research class designated for your concentration – some are in the fall, some in spring.
• All graduate students applying for College graduate scholarships must apply by JANUARY 15. Details on these scholarships are available from the Associate Dean’s office.
• The following steps should be taken by APRIL 1 of the first year for concentrations requiring a thesis or project:
  o Confirm your program advisor (chairperson), who may be the same or different from your first-year studies advisor; who must be a faculty member at the level of assistant professor or higher; and who must agree to serve as your program chair.
  o Submit the Program Planning form to the Associate Dean’s office. The form must be submitted as a paper copy with ink-on-paper signatures.
  o The full Master’s committee does not sign the first-year program planning form, but you should begin identifying two additional faculty members for your committee as soon as reasonably possible. The full Master’s committee will need to be familiar with your program and your project/thesis topic, and approve the Admission to Candidacy form later in the program.

Students Pursuing a Thesis:
• Follow all instructions on the Graduate School webpage for the Master’s degree:
  https://gradschool.utk.edu/graduation/steps-to-graduation/
• File the Admission to Candidacy form with the Graduate School one semester prior to expected graduation and pay graduation fees. Be sure to submit a hard copy of this form to the Associate Dean’s office.
• Enroll in the 500 (Thesis) course in appropriate area of concentrated study.
• Prepare a preliminary thesis proposal and distribute to all committee members no less than two weeks prior to the proposal meeting.
• Hold thesis proposal meeting and gain committee approval on your proposal.
• Ask committee members to complete a “Project or Thesis Proposal” form (see Appendix E) to serve as evidence of the committee’s approval of the proposal. This is optional, but strongly recommended. The completed copy is kept in the student’s file in the Associate Dean’s office.
• Conduct thesis study.
• Deliver final draft of thesis to committee members no less than two weeks prior to the oral defense.
• Submit the “Schedule of Final Examination/Defense of Master’s Thesis or Project” form to the Associate Dean’s office at least 10 business days before the defense date. (See Appendix F.) The defense may not proceed until this form has been submitted to the Associate Dean’s office. [cci.utk.edu/graduate-form-central]

• Participate in Oral defense of thesis; make corrections as required by committee.
• Check final draft with thesis consultant in the Graduate School.
• Get committee signatures on the Report of Final Exam Form and the Thesis Approval Form – submit forms to Grad School.
• The final version of the electronic thesis needs to be uploaded into TRACE (see the Graduate School Thesis Consultant for guidelines on doing so.)

**Students Pursuing a Project (non-thesis):**

• Follow all instructions on the Graduate School webpage for the Master’s Non-Thesis degree: [https://gradschool.utk.edu/graduation/steps-to-graduation/](https://gradschool.utk.edu/graduation/steps-to-graduation/)

• File the Admission to Candidacy form with the Graduate School one semester prior to expected graduation and pay graduation fees. Be sure to submit a hard copy of this form to the Associate Dean’s office.

• Enroll in the 590 (Project) course in appropriate area of concentrated study.
• Prepare a preliminary project proposal and distribute to all committee members no less than two weeks prior to the proposal meeting.

• Ask committee members to complete a “Project or Thesis Proposal” form (see Appendix E) to serve as evidence of the committee’s approval of the proposal. This is optional, but strongly recommended.

• Conduct project study.
• Deliver final draft of project to committee members no less than two weeks before the examination.

• Submit the “Schedule of Final Examination/Defense of Master’s Thesis or Project” form to the Associate Dean’s office at least 10 business days before the defense date. (See Appendix F.) The defense may not proceed until this form has been submitted to the Associate Dean’s office.

• Participate in Oral defense of project; make corrections as required by committee.
• Get committee signatures on the Report of Final Exam Form – submit form to Grad School.
• Deliver one copy of final project to committee members.
Appendix E.1 – Thesis Proposal Form

College of Communication & Information
Master’s Thesis Proposal Form

We, the project committee of (student) _______________________________________________

have received the project proposal and participated in the student’s oral review of the

proposal on (date) __________________________. We consider it satisfactory, subject to the

changes as noted below*.

Committee Signatures

<table>
<thead>
<tr>
<th>Date</th>
<th>Committee Member Printed Name</th>
<th>Signature (Approved as-is)</th>
<th>Signature (Approved with Changes)</th>
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*Note required changes on separate sheet and attach to all copies.

Distribution: 1 copy: Each member of the committee and the student
Appendix E.2 – Project Proposal Form

College of Communication & Information
Master’s Project Proposal Form

We, the project committee of (student) _______________________________________________
have received the project proposal and participated in the student’s oral review of the
proposal on (date) ______________________________. We consider it satisfactory, subject to the
changes as noted below*.

Committee Signatures

<table>
<thead>
<tr>
<th>Date</th>
<th>Committee Member Printed Name</th>
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*Note required changes on separate sheet and attach to all copies.

Distribution: 1 copy: Each member of the committee and the student
Appendix F – Schedule of Final Exam

Schedule of Final Examination/Defense of Master’s Thesis or Project

So that forms for the committee can be prepared for the final exam/defense, please submit this completed form to the Associate Dean’s office at least **10 business days before** the date of the exam/defense.

No signatures are required. All fields must be filled. This is an interactive form – **all entries must be typed**. The form may be submitted in person to 306 Communications, or emailed as an attachment to ccigradinfo@utk.edu. Student Name: ________________

Concentration: 

☐ ADVT  ☐ CMST  ☐ JREM  ☐ PBRL

Expected Graduation Term and Year: _______________

(Remember to apply to graduate the semester prior to graduation.)

Select One: Student will be defending a:  ☐ Thesis  ☐ Project

Title of Thesis or Project: ____________________________________________

Date and Location of Final Examination/Defense:

Date: _______________  Time: _______________

Building: ____________  Room Number: _________

Committee Chairperson (Advisor): ___________________

Committee Member: ___________________

Committee Member: ___________________

Committee Member: ___________________

PLEASE USE THE INTERACTIVE FORMS AVAILABLE ON THE CCI WEBSITE:

HTTPS://CCI.UTK.EDU/GRADUATE-FORM-CENTRAL

THIS IS A SAMPLE ONLY!
Appendix G – Steps in the Ph.D. Program

The following list summarizes the primary steps in the process of earning a Doctor of Philosophy in Communication & Information in the College of Communication & Information at the University of Tennessee. It does not substitute for the full details provided in the program plan or other official University publications.

• August of the first year – attend Graduate Student Orientation workshop.
• Take required first-year courses.
• Submit research work for presentation at a conference and/or publication in a journal. This should be an ongoing process throughout your program – think of every class paper as a potential conference paper.
• All graduate students applying for College-wide scholarships must submit their application by JANUARY 15. Details on these scholarships are available from the Associate Dean’s office.
• JANUARY 15. Third year students requesting 4th year funding must apply by this date.
• FEBRUARY 1. Electronically submit your annual report due each year to the Associate Dean’s office. All students must complete Section I. All doctoral students who are funded by the College for research and/or teaching must also complete Section II each year. (See Appendix M.)
• APRIL 1 for first year students – complete preliminary program plan and obtain approvals from first-year advisor and Associate Dean. (See Appendix D.)
• Spring of first year – College Graduate Studies Committee performs first-year review.
• Start of second year – identify a program chair (may be same or different from first-year advisor).
• As you near the end of coursework you should begin to define your dissertation topic.
• Assemble a comprehensive exam committee (full program committee) and complete the final program planning form no later than the end of the second year.
• As you near the end of your second year, work with your program chair (advisor) and other members of your committee to define the areas of your comprehensive exam and begin preparing for the exam.
• After completion of coursework, schedule to take the comprehensive exam. (The exam must be taken within five years of enrollment.) You must submit a hard copy of the signed final program plan form to the Associate Dean’s office PRIOR to scheduling the comprehensive exam. The exam will not be scheduled until this plan has been submitted.
• Two weeks after answers to the written exam questions are distributed to the program committee, meet with the committee for an oral defense of the comprehensive exam and a discussion of your dissertation topic. (Some committees want you discuss your dissertation topic at this time; other committees allow the student to wait until a later date.)
• After successfully completing both the written and oral portions of the comprehensive exam, begin registering for CCI 600. Once begun, Doctoral students must consecutively register for CCI 600, for at least 3 hours per semester, including summer semester.
• Assemble dissertation committee (may be the same or different from the comprehensive exam committee). File a Doctoral Committee Appointment form with the Graduate School. A hard copy must be provided to the Associate Dean’s office.
• File Admission to Candidacy form with the Graduate School after successful completion of comprehensive examination – no later than a semester prior to intended graduation. The
College Associate Dean’s approval (as the graduate program director) is required. Provide a copy of the completed form to the Associate Dean’s office.

- Work with your dissertation chair (advisor) to prepare a formal dissertation proposal and distribute to your committee for review.
- Two weeks following distribution of the proposal, meet with your dissertation committee for a formal defense of the proposal. A dissertation proposal form is available to use as evidence of the committee’s approval of the dissertation proposal. This form is optional, but strongly recommended. (See Appendix G.) (See Appendix K.)
- Conduct your dissertation research and write the full dissertation with direction as needed from your chair and committee.
- Schedule an oral defense of dissertation (after chair determines you are ready for defense) and submit your dissertation to all members of your committee at least two weeks prior to that date.
- File the “Scheduling Defense of Dissertation” form with the Graduate School at least one week before the examination. Obtain this form from the Graduate School’s website. Provide a copy of the completed form to the Associate Dean’s office.
- Successfully defend your dissertation research in the oral defense.
- Each member of the Dissertation Committee must sign the dissertation defense pass/fail form.
- **Dissertation chair must provide a copy of the completed dissertation defense pass/fail (report of final exam) form to the Associate Dean’s office.** The chair then submits the original copy to the Graduate School.
- The final dissertation approval form must also be signed by all committee members upon dissertation finalization. The completed form is to be submitted to the Graduate School.
- The final version of the electronic dissertation needs to be uploaded into TRACE (see the Graduate School Dissertation Consultant for guidelines on doing so.)

**NOTE:**

*Each student is responsible for applying for graduation at the appropriate time. (Discuss this with your dissertation chair.)

**Each student is responsible for meeting with the Graduate School’s Dissertation Consultant to ensure that the dissertation is in the required format. The Graduate School will not accept the dissertation until this has been completed. See: https://gradschool.utk.edu/thesesdissertations/

***Comprehensive examinations must be taken within five years, and all requirements must be completed within eight years, from the time of a student’s first enrollment in a doctoral degree program. The semester(s) and/or year(s) of an approved Graduate Student Leave of Absence (LOA) will not be counted toward time to degree, and milestone deadlines such as Admission to Candidacy will be adjusted accordingly.*
Appendix H – Program Planning Form for Ph.D.

The College of Communication & Information offers a single Doctor of Philosophy in Communication & Information. The office of the Associate Dean manages application to the program and management of progress through the program. Concentrations are not tightly defined because students are encouraged to think in interdisciplinary ways about the broad fields of communication and information.

However, the interests of doctoral students are usually most closely aligned with one of the four schools in the College and students are encouraged to seek advice from faculty members in that School about how best to define a primary area of study that prepares them for the academic and professional areas they will pursue upon completion of the degree. The following program planning form outlines the basic structure of the program.

For first-year students, the form is to be completed and signed by the student, the student’s advisor, and the Associate Dean, and must be submitted as a hard copy to the Associate Dean’s office no later than APRIL 1 of the first year.

The Associate Dean of Academic Programs will not approve a program plan until all courses are identified and are listed on the form. This is College Policy. Note that program plans are flexible, meaning that if a different course is selected (with approval from the student’s advisor) for a future semester, that is allowed.

*The PhD Program Plan must be submitted a second time.* Typically, by the end of the second year, the student’s comprehensive exam committee is assembled. This form is updated, and is signed by the student and the comprehensive exam committee. A hard copy of this updated form must be submitted to the Associate Dean’s office before the student schedules the comprehensive exam.

In the College of Communication doctoral degree program, candidates must earn a cumulative graduate grade point average of 3.00 on all graduate coursework, and earn a minimum of 62 credit hours beyond the Master’s degree to graduate. The 62 credit hours must be comprised of at least 38 credit hours of approved graduate-level coursework, and at least 24 hours of CCI 600 (Doctoral Dissertation) to meet minimum requirements.
### Program Planning Form for Ph.D. in Communication & Information

**Student Name: ___________________________**  
**Semester Entered: ____________**

#### Core (17 hours minimum)  
<table>
<thead>
<tr>
<th>Course</th>
<th>Semester</th>
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<tbody>
<tr>
<td>CCI 605 Philosophical and Theoretical Foundations of Communication and Information</td>
<td>___ (3)</td>
</tr>
<tr>
<td>CCI 631 Quantitative Com &amp; Info Research Methods I</td>
<td>___ (3)</td>
</tr>
<tr>
<td>CCI 635 Qualitative Com &amp; Info Research Methods I</td>
<td>___ (3)</td>
</tr>
<tr>
<td>CCI 611 (or Advanced Statistics Course)</td>
<td>___ (3)</td>
</tr>
<tr>
<td>CCI 620 Professional Development Seminar</td>
<td>___ (2)</td>
</tr>
<tr>
<td>At least one additional CCI doctoral level course</td>
<td>___ (3)</td>
</tr>
</tbody>
</table>

Six hours must be from theory-intensive courses and six hours must be from method-intensive courses within the combined concentration and cognate areas. The student, advisor, and Associate Dean must agree on these designations. Indicate which courses meet this requirement.

#### Concentration Area (12 hours minimum)  
<table>
<thead>
<tr>
<th>Theory</th>
<th>Method</th>
<th>Semester</th>
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<tr>
<td>CCI 680 Theory Course (in ADVT, CMST, INSC, JREM, or PBRL)</td>
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#### Cognate Area (9 hours minimum)  
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<th>Theory</th>
<th>Method</th>
<th>Semester</th>
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</table>

#### Dissertation (24 hours minimum)  
<table>
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<tr>
<th>Total course hours</th>
<th>must be no less than 62.</th>
</tr>
</thead>
</table>

**Student signature: ___________________________**  
**Date: ____________**

### First-Year Approval  
**Advisor Name: ___________________________**  
**Signature: ___________________________**  
**Date: ____________**

**Associate Dean: ___________________________**  
**Signature: ___________________________**  
**Date: ____________**

### Final Approval by Comprehensive Exam Committee  
**Advisor Name: ___________________________**  
**Signature: ___________________________**  
**Date: ____________**

**Name: ___________________________**  
**Signature: ___________________________**  
**Date: ____________**

**Name: ___________________________**  
**Signature: ___________________________**  
**Date: ____________**

**Name: ___________________________**  
**Signature: ___________________________**  
**Date: ____________**

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**THIS IS A SAMPLE ONLY!**  
**PLEASE USE THE INTERACTIVE FORMS AVAILABLE ON THE CCI WEBSITE:**

[HTTPS://CCI.UTK.EDU/GRADUATE-FORM-CENTRAL](HTTPS://CCI.UTK.EDU/GRADUATE-FORM-CENTRAL)
Appendix I – Examples of Theory and Method Intensive Courses

The following lists provide guidance to doctoral students planning primary and cognate concentration area coursework. As noted in the Degree Requirements Section, within primary and cognate areas, a total of 6 credit hours must be from theory-intensive courses and 6 hours must be from methods-intensive classes. Courses both inside and outside the College (including graduate-level courses in the schools) may be identified as theory- and/or method-intensive. To be considered theory intensive, the course should include a significant volume of theory-based readings and should require students to do assignments that draw strongly on that theory base. To be considered method intensive, the course should provide instruction in use of one or more research methods and require students to employ that method in an original research project.

<table>
<thead>
<tr>
<th>Theory Intensive Courses</th>
<th>Method Intensive Courses</th>
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</thead>
<tbody>
<tr>
<td>ADVT 510 Advertising and Society</td>
<td>ADVT 530 Advertising and Public Relations Research</td>
</tr>
<tr>
<td>ADVT 520 Advertising and Communication Theory</td>
<td>CCI 640 Advanced Communication and Information Research Methods</td>
</tr>
<tr>
<td>680 Theory Course in ADVT, CMST, INSC, JREM, or PBRL</td>
<td>CCI 643 Qualitative Com &amp; Info Research II</td>
</tr>
<tr>
<td>CMST 520 Foundations of Interpersonal Communication Theory and Research</td>
<td>CCI 644 Quantitative Com &amp; Info Research II</td>
</tr>
<tr>
<td>CMST 580 Foundations of Organizational Communication Theory and Research</td>
<td>CMST 508 Quantitative Methods of Communication Research</td>
</tr>
<tr>
<td>INSC 536 The Information Society</td>
<td>CMST 509 Qualitative and Ethnographic Methods of Communication Research</td>
</tr>
<tr>
<td>JREM 520 Seminar in Political Communication</td>
<td>JREM 512 Mass Media Research Methods</td>
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<tr>
<td>JREM 522 Seminar in Journalism Issues and Theory</td>
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<td>JREM 525 Public Opinion</td>
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<td>PBRL 525 Public Opinion</td>
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<td>PBRL 540 Public Relations Management</td>
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Appendix J – Doctoral Comprehensive Exam Checklist

For students “on schedule,” preparing for the comprehensive exam should start in the spring of second year. Time frames below are based on that schedule but should be adjusted for students who are operating on a different time frame. To reiterate, the University requires that candidates for the Ph.D. degree must take comprehensive examinations within five years of enrollment; all requirements must be completed within eight years from the time of the student’s first enrollment in a doctoral degree program.

**During Spring Semester of Second Year**
- _____ Finalize program committee.
- _____ Obtain signatures from all members of the program committee on the finalized program plan form. This indicates their approval of coursework.
- _____ Submit the program plan to the Associate Dean’s office for final approval.
- _____ Program committee chair works with other committee members to identify what areas will be covered by each member during examination.
- _____ Student meets with all committee members to discuss examination areas and get tips for how to study/prepare for the exam.

**During Summer Semester of Second Year**
- _____ Student studies for the comprehensive exam.
- _____ Student prepares a brief (about 3 pages) overview of the dissertation topic.
- _____ Student schedules exam through the Associate Dean’s office.
- _____ Committee chair submits questions to Associate Dean two weeks before the exam begins.
- _____ Student takes the comprehensive exam (typically at end of summer or start of fall).
- _____ Student assembles dissertation committee (if different from program committee).

**Fall Semester of Third Year**
- _____ An oral defense of the comprehensive exam is scheduled. (Note: This defense may be scheduled during the summer if all the committee members are available.) All members of the comprehensive exam committee must be present. Faculty members should have a minimum of two weeks to read written responses before the oral defense is scheduled. Final pass/fail decisions will occur only after the completion of the written exam and its oral defense.
- _____ After successful completion of the comprehensive exam, file the Admission to Candidacy form and the Doctoral Committee Appointment form with the Graduate School. A copy of each must be submitted to the Associate Dean’s office. Must be submitted at least one semester before intended graduation (e.g., for a spring graduation, the forms must be filed no later than the previous fall).
- _____ Students who successfully complete and defend the comprehensive exam write a formal dissertation proposal. Meet with dissertation committee to defend dissertation proposal and ideally start data collection by end of fall semester.
Appendix K – Dissertation Proposal Form

College of Communication & Information
Doctoral Dissertation Proposal Form

We, the dissertation committee of (student) ____________________________________________

have received the dissertation proposal and participated in the student’s oral review of the

proposal on (date) __________________________. We consider it satisfactory, subject to the

changes as noted below*.

Committee Signatures

<table>
<thead>
<tr>
<th>Date</th>
<th>Committee Member Printed Name</th>
<th>Signature (Approved as-is)</th>
<th>Signature (Approved with Changes)</th>
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*Note required changes on separate sheet and attach to all copies.

Distribution: 1 copy: Each member of the committee and the student
Appendix L – 4th Year Funding Request
College of Communication & Information

Third year doctoral students who would like 4th year funding as a GTA must complete this application form and submit a hard copy to the Associate Dean’s office by the end of business day on January 15 of their 3rd year.

Fourth year funding is guaranteed for GTAs who meet these satisfactory performance criteria:
• Minimum 3.3 cumulative grade point average.
• Continued graduate enrollment for at least 6 credit hours each fall and spring.
• Satisfactory performance of assigned GTA duties.
• Completed all required coursework in first 2 academic years.
• Passed the comprehensive exam (written and oral) and successfully defended the dissertation proposal by the end of fall classes in the 3rd year of studies.
• Completion of the 4th Year Funding Request by the deadline.

Third year students who do not meet these expectations may still apply for 4th year funding but it is not guaranteed.

Student Name:                      Student ID: 000-
Advisor:                           
PhD Concentration Area:            
Cohort (year entered PhD Program): 
Semester/Year that you completed all 
Date that you passed the comprehensive exam: 
Date that you successfully defended the Dissertation proposal: 
Dissertation Title:                

Detailed Timeline – List what areas are left to complete in the Dissertation and the anticipated date for completion of each area (use additional sheet if necessary):

School Director and Advisor signatures indicating approval of the Timeline for the Dissertation completion and this 4th Year Funding Request form:

_________________________________                        _______________________________
School Director name      School Director signature

_________________________________                        _______________________________
Advisor name       Advisor Signature

Student signature: _____________________________  Date: _______________

 THIS IS A SAMPLE ONLY!
PLEASE USE THE INTERACTIVE FORMS AVAILABLE ON THE CCI WEBSITE: HTTPS://CCI.UTK.EDU/GRADUATE-FORM-CENTRAL
Appendix M – Annual Review of Doctoral Students

Section I. All doctoral students must complete Section I of the annual report. Section I focuses on self-assessment of coursework, research, and service.

Section II. All doctoral students funded by the College for research and/or teaching must complete Section II of the annual report. Section II focuses on assessment of research/teaching activities. Students who are not funded by CCI do not complete Section II.

Students are required to submit their annual report form electronically, by emailing as a single document to ccigradinfo@utk.edu by February 1 each year. The document file name must include student’s name.

First-year students must also complete the Program Planning form by April 1 of their first year. It is to be submitted as a hard copy.
Annual Report for Doctoral Students  
College of Communication & Information  
Section I – Coursework, Research, Service

NOTE: This format must be used for each area (Coursework, Research, and Professional Service), or it will be returned to the student for correction.

Submission instructions: Submit report electronically to Associate Dean’s office by FEBRUARY 1. Email as one document in PDF format to ccigradinfo@utk.edu. If you are completing Section II, include Section I & Section II in one document. Document file name must include student’s name.

Student Name: _______________________    Entering Year Cohort: ________________
Advisor: ________________________________

Reporting Period: Summer 20_____ through Spring 20_____

Please report your academic and professional progress in the following areas:

1. Coursework  
   a. List the courses you have taken and the grades earned only for this reporting period. (You may access your academic history via your MyUTK account.)
   b. List university-wide cognate courses you took this past year that were especially helpful in your doctoral studies and their professors. (This helps other doctoral students find useful courses in their cognate.)

2. Research  
   a. List the full reference for each conference paper published or presented during the reporting period.
   b. List the full reference for each scholarly work published during the reporting period.
   c. Briefly describe research that you have been involved that is in progress, and explain how it fits into your broad research interests.

3. Professional Service  
   a. List service provided to the profession (e.g., conference reviewer).
   b. List service provided to CCI (e.g., GSA, committees).

Please be sure to attach your current curriculum vita to your report.
Annual Report for Doctoral Students
College of Communication & Information
Section II - Assistantship Performance

NOTE: This format must be used for each area (Funded Research Work and Teaching), or it will be returned to the student for correction. If you are not a Graduate Teaching Associate, you do not need to include Section II in your report. All GTAs who are employed at 50% FTE are expected to devote 10 hours per week to teaching and 10 hours per week to their duties as a research assistant.

Submission instructions: Submit report electronically to Associate Dean’s office by FEBRUARY 1. Email with Section I as one document in PDF format to ccigradinfo@utk.edu. Document file name must include student’s name.

Student Name: ______________________    Entering Year Cohort: _______________

Supervisor: _________________________

Reporting Period: Summer 20_____ through Spring 20_____ 

Please report your assistantship accomplishments during the reporting period.

1. Assistantship duties assisting faculty in their research
   a. Describe the research assistance that you provided and identify the faculty you assisted.
   b. Provide a brief reflection on your experiences with this research assistance.

2. Assistantship duties teaching as a sole instructor of record or assisting faculty with their teaching

If you were a sole instructor of record:
   a. Attach a copy of your TNVoice (CampusLabs Course Evaluations) for each course taught at UT if you were a sole instructor of record.
   b. Note your level of satisfaction with the TNVoice scores and discuss any important factors such as class size, new course, or new approaches that may have affected the scores, and course enrollment.

If you assisted faculty with their teaching:
   a. Describe the teaching assistance that you provided and identify the faculty you assisted.
   b. Provide a brief reflection on your experiences with this teaching assistance.
Appendix N – Graduate Student Travel

All Master’s and Doctoral students may request financial support from their School and the College for travel to conferences to present a research paper or poster. Students must also gain approval via the University Travel system, Concur, prior to traveling. Concur is accessed via the IRIS Web portal https://irisweb.tennessee.edu/irj/portal/ (click the Travel tab).

Graduate Students in the CCI Master’s and Doctoral programs are strongly encouraged to submit their research for presentation at scholarly conferences. When possible, the Schools and the College will provide funding assistance to students who are presenting their work.

Please note that the CCI policies & procedures must follow UT Policy FI0705 (Travel). Make sure you are following current policy.

What IS Supported:
• Presentation of peer-reviewed research that you authored or co-authored.
• The Director of the appropriate School indicates that the conference is a worthwhile scholarly endeavor and is willing to partially fund travel expenses.

What is NOT Supported
• Travel for presentations that are not research based (e.g. trade conferences, workshops, etc.).
• Presentations that were not peer reviewed.
• Travel to collect data for future research presentations, or for thesis/dissertation.
• Membership fees that are often a part of the cost of registering for conferences.

Sources of Funding
• Schools can provide some funding, but this is often limited.
• The College will provide funding as long as the annual budget can support requests.
• The Graduate Student Senate offers some funding. (https://gss.utk.edu/) However, the GSS funds are only issued a few times each year and are often limited. Dr. Virginia Kupritz is the College Approver for GSS.

Levels of Funding from the College
The level of funding will be based on the type of conference attended. The amount provided generally will range from $100.00 to $500.00. Please note that these are NOT guaranteed amounts. Travelers cannot be reimbursed in excess of actual costs.

Pre-Authorizing Travel
You MUST get your trip authorized before you travel using the form shown on the next page. If you do not get your trip pre-authorized, you will not be reimbursed for your travel. The appropriate School Director must complete the travel authorization form. If you are unsure who should process your pre-authorization, check with Margaret Taylor (mtaylor8@utk.edu). Travel authorization is a separate process from getting funding approval. Make sure to follow all University Travel Policies (https://policy.tennessee.edu/policy/fi0705-travel/).

If you have any questions, please ask BEFORE you purchase tickets or register for a conference.
This form must be typed. Download a fillable version at: https://cci.utk.edu/graduate-form-central.
Follow the instructions as listed in the CCI Graduate Handbook.

College of Communication & Information Graduate Student Travel
Approval & Financial Support Form

Student Name:  
E-mail:  
Title of Research you will present:  

(Attach letter and/or e-mail indicating paper has been accepted at a refereed conference)

Conference Name:  
Location:  
Official Conference Dates:  
Actual Travel Dates:  
The conference is:  
Web-based  
Regional  
National  
International (outside of US)

<table>
<thead>
<tr>
<th>Budget Area</th>
<th>Estimated Cost</th>
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<tbody>
<tr>
<td>Conference Registration</td>
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<tr>
<td>Lodging</td>
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<td>Airfare</td>
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<td>Automotive Travel – round trip mileage</td>
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<tr>
<td>Other</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td></td>
</tr>
</tbody>
</table>

If you are sharing a room or other expenses, please indicate who will split costs with you:  

___________________________________________________________

Approval and Financial Support

Please use the interactive forms available on the CCI website:  

https://cci.utk.edu/graduate-form-central

Send completed, signed form to ccigradinfo@utk.edu.
Appendix O – General Information

Contact List

Provost & Vice Chancellor for Academic Affairs
529 Andy Holt Tower
Dr. John Zomchick
provost@utk.edu

Vice Provost & Dean of the Graduate School
111 Student Services Building
Dr. Dixie Thompson
gradschool@utk.edu

Associate Dean of the Graduate School
111 Student Services Building
Dr. Ernest Brothers
ebrother@utk.edu

Thesis/Dissertation Consultant
111 Student Services Building
Ms. Abby Sherman
thesis@utk.edu
http://web.utk.edu/~thesis

Guide to the Preparation of Theses and Dissertations

Dean, College of Communication & Information
302 Communications Building
Dr. Joe Mazer
joemazer@utk.edu

Associate Dean for Graduate Programs
306 Communications Building
Dr. Virginia Kupritz
ginger1@utk.edu

Administrative Specialist III
Office of the Associate Dean for Graduate Programs
306 Communications Building
Ms. Margaret Taylor
mtaylor8@utk.edu

Associate Dean for Faculty Affairs, and
Director, School of Information Sciences
451 Communications Building
Dr. Abebe Rorissa
arorissa@utk.edu

Associate Dean for Research
College of Communication & Information
424 Communications Building
Dr. Suzie Allard
sallard@utk.edu

Director, Tombras School of Advertising &
Public Relations
476 Communications Building
Dr. Beth Foster
bethaveryfoster@utk.edu

Director, School of Communication Studies
293 Communications Building
Dr. Jon Hess
jonhess@utk.edu

Director, School of Journalism & Electronic Media
333 Communications Building
Dr. Catherine Luther
cutherford@utk.edu
Required Forms to Submit to the CCI Associate Dean’s Office

Note: Download interactive College forms from the CCI website. Do not use forms copied from this Handbook.

Master’s Students

- College Program Planning Form for MS in Communication & Information due APRIL 1 for first-year students – submit hard copy (see Appendix B)
- Schedule of Final Examination/Defense of Master’s Thesis or Project (see Appendix F)
- Copies of UT Graduate School forms – hard copies or via email with electronic signatures. Must be submitted to the Graduate School by a faculty or staff member:
  - Admission to Candidacy
  - Revised Admission to Candidacy (if revised)
  - Report of Final Examination/Defense of Thesis or Project (Pass/Fail form)

Ph.D. Students

- College Program Planning Form for PhD in Communication and Information due APRIL 1 for first-year students – submit a hard copy to the Associate Dean’s office (see Appendix D).
  - Note: Final approval of the updated program plan MUST be signed and dated by the four members of the comprehensive exam committee. Submit a hard copy of this final program planning form to the Associate Dean’s office PRIOR to scheduling the comprehensive exam.
- College Annual Report for Doctoral Students: due FEBRUARY 1 each year – electronically submit (see Appendix M)
- Copies of UT Graduate School forms – hard copies or via email with electronic signatures. Must be submitted to the Graduate School by a faculty or staff member:
  - Admission to Candidacy (the Associate Dean also signs this form as the Director of Graduate Studies)
  - Revised Admission to Candidacy (if revised)
  - Doctoral Committee Appointment
  - Thesis/Project and Dissertation Approval
  - Report of Final Examination (Pass/Fail form)
UT Graduate School Forms

Available from the Graduate School website: https://gradschool.utk.edu/forms-central/

Master’s Degree
- Admission to Candidacy (the College Associate Dean also signs this form as the Director of Graduate Studies) (submit a hard copy to the Associate Dean)
- Revised Admission to Candidacy (submit a hard copy to the Associate Dean)
- Report of Final Examination/Defense of Thesis/Project/Capstone (also known as the Pass/Fail Form) (submit a hard copy to the Associate Dean)

Doctoral Degree
- Admission to Candidacy (the College Associate Dean also signs this form as the Director of Graduate Studies) (submit a hard copy to the Associate Dean)
- Revised Admission to Candidacy (submit a hard copy to the Associate Dean)
- PhD Committee / Revise PhD Committee (submit a hard copy to the Associate Dean)
- Schedule of Dissertation/Capstone Defense (email a copy of the confirmation to ccigradinfo@utk.edu)
- Request for Concurrent Master’s Degree

Thesis/Project and Dissertation
- Thesis/Project and Dissertation Approval (submit a hard copy to the Associate Dean)

Second Deadline
- Second Deadline Graduation Application

Graduate Hooding Ceremony
- RSVP for the Hooding Ceremony

Registration
- Late Change of Registration

Graduate Certificate
- Admission to a Graduate Certificate Program
- Graduate Certificate Course Verification

Other UT Graduate School Forms
- Graduate Student Leave of Absence
- Reinstatement Request
- 600 Continuous Enrollment Exemption
- Request for Letter of Degree Completion
- Request for Time Extension
- Senior Requesting Graduate Credit
- Change of Program (submit a hard copy to the Associate Dean)
Steps to Graduation

An overview of the graduate program steps is available here: https://gradschool.utk.edu/graduation/steps-to-graduation/

Graduation Deadline Dates

Graduate Student Graduation Deadline Dates can be found on the Graduate School website: http://gradschool.utk.edu/graduation/graduation-deadlines/
Pertinent Graduate Student Websites

- The College of Communication & Information
  https://www.cci.utk.edu/
- The Graduate School
  https://gradschool.utk.edu/
- Graduate Catalog
  https://tiny.utk.edu/grad-catalog
- The Graduate Student Senate
  https://gss.utk.edu/
- 974-HELP (Vols Help Vols) (865-974-4357)
  https://dos.utk.edu/974-help/
- The Center for Health Education & Wellness
  https://wellness.utk.edu/
- The Counseling Center
  https://counselingcenter.utk.edu/
- Center for Global Engagement
  https://cge.utk.edu/
- International House
  https://ihouse.utk.edu/
- Student Conduct & Community Standards
  https://studentconduct.utk.edu/
- Office of Equity and Diversity
  https://oed.utk.edu/
- Office of Multicultural Student Life
  https://multicultural.utk.edu/
- TNVoice (Formerly SAIS), Office of Institutional Research & Assessment (OIRA)
  https://oira.utk.edu/tnvoice/tnvoice-guidelines/
- Research Compliance/Research with Human Subjects (IRB)
  https://research.utk.edu/compliance/
- OPIc Program (Proficiency in Spoken English)
  https://gradschool.utk.edu/graduate-student-life/ita-testing-program/
- Thesis/Dissertation Website
  https://gradschool.utk.edu/thesesdissertations/
- Library Website for Graduate Students
  https://libguides.utk.edu/graduate
- Office of Information Technology (OIT)
  https://oit.utk.edu/
- Housing
  University Campus - https://housing.utk.edu/
  Off-Campus - https://offcampushousing.utk.edu/

(Handbook revised August 2022)