



The CCI 44th ANNUAL RESEARCH SYMPOSIUM

Thursday, February 24, 2022

AGENDA

11:00-11:50	Session #1 — RESEARCH POSTER KALEIDOSCOPE	CCI 4 th floor elevator banks (outside SIS)
Sarah Devereux	Not Stranger or Friend: The Role of Personal-Service Provider Relationships	
Elisha Jewell, Dr. Joy Doan	Music Collections in Academic Libraries: Taking Advantage of a New Age of Technology in Decentralization & Data Management	
Makayla Lerner, Dr. Sreedhar Upendram, Isabella Baxter	Bridging the Digital Divide: Community Programs Targeting Broadband Access and Adoption in Rural Tennessee	
Shelby Luttmann	How Divergent Risk-Characters Rewrite the Anti-Vaccination Narrative	
Anna McClure	Environmental Media Studies: A Call for Revision and Expansion of Perspective	
11:50-12:00	Break	
12:00-12:50	Session #2 — PANEL	CCI Scripps Convergence Lab (Room 402)
The Power of Community: Advice for Designing, Implementing, and Assessing Community-Engaged Research		
Moderator	Dr. Laura Miller, Associate Professor, School of Communication Studies	
Panelist	Dr. Beth Foster, Professor and Director, School of Advertising and Public Relations	
Panelist	Dr. Sreedhar Upendram, Assistant Professor, Department of Agricultural and Resource Economics	
Panelist	Joseph Winberry, Doctoral Candidate, College of Communication & Information	
12:50-1:30	Lunchtime Trivia & Snacks	CCI Scripps Convergence Lab (Room 402)
1:30-2:00	Online Trivia	ZOOM
2:00-2:30	Session #3 — RESEARCH POSTER KALEIDOSCOPE	ZOOM
Jessica Atkins, Kelsey Badger, Claire Jordan, Hannah Nelsen, Katerina Ozment, Olivia Young	Telling the Story: Accessing, Analyzing, and Visualizing Publication Data to Communicate Organizational Research Impact	
Dr. Mark Harmon, Kelley Glasgow	How Journalists and News Broadcasters Use Quotes from Shakespeare Plays	
Jalen Blue	Social Costs and the Sensemaking Process	
2:30-2:35	Break	

2:35-3:20	Session #4 —STUDENT RESEARCH STARS	ZOOM
Dr. Adam Love, Dr. Alex Deeb, Patrick Crowe	The Politics of Taking A Knee: Qualitative Media Analysis of the Kaepernick Protest.	
Scott Greeves, Dr. Mustafa Oz	Facebook Versus Twitter: How Social Media Affordances Influence Willingness to Express Opinions About Systemic Racism	
Teodora Trifonova	Identifying Trend of Rising Verbal and Physical Violence Against Journalists Globally	
Patrick Crowe	Black Military Affiliated People's Perspective on Sport Media Post-Kaepernick.	
3:20-3:25 Break		
3:25-4:10	Session #5 — FACULTY RAP	ZOOM
Dr. Abhijit Mazumdar, Baisakhi Dalapati	A Qualitative Study of India's Press Ethics: Misinformation & Source Verification	
Prof. Stuart Brotman, Paige Hill, Pranaav Jadhav, Simran Kumari, Austin Toy	Survey Data and Social Media Research: Findings and Observations	
Dr. Mustafa Oz, B. Nurumov	Examining Types, Directions and Deliberative Attributes of Incivility on Facebook versus Twitter	
Dr. Mark Harmon	U.S. Newscasts Still Labor to Understand Strikes	
4:10-4:15 Break		
4:15-4:55	Session #6 —STUDENT RESEARCH STARS	ZOOM
James Cartee	A Pop Culture Study of Values, Symbols, and Signs - The Application of Semiotics Theory to Film: Narratives and Characters	
Amanda Womac	A Discussion and Reconsideration of the Deficit Model of Science Communication	
Jessica Barfield	Evaluating Social Robots as a Function of Colorization, Mode of Communication and Perceived Intelligence	
4:55-5:00 Closing		