

College of Communication & Information
PROGRAM PLANNING FORM FOR M.S. IN COMMUNICATION & INFORMATION
Public Relations Concentration – Coordinated in the School of Advertising & Public Relations

Student Name _____

Semester Entered _____

Core (6 hours)

Semester

____ (3) CCI 540 Communication Theory (fall)

____ (3) ADVT 530 Adv and PR Research (spring)

Concentration Courses (15 hours)

____ (3) Graduate Statistics course (fall)

____ (3) PBRL 540 Public Relations Management (fall)

____ (3) PBRL 550 Public Relations Strategies (spring)

____ (3) At least one more grad PBRL class (470, 516, or 525)

____ (3) Related course _____

Elective Courses (6-9 hours)

____ (3) (all students) _____

____ (3) (all students) _____

____ (3) (additional elective for project students) _____

Capstone Experience (3-6 hours) (check one)

____ (3) PBRL 590 Project (fall only) **or** PBRL 500 Thesis

____ (3) PBRL 500 additional hours for thesis students

____ **Total course hours** must be no less than 33.

One course **MUST BE OUTSIDE** the School of Advertising & Public Relations, but **in** the College of Communication & Information. Identify that course: _____

List all pre-requisite courses required at admission and indicate when they were taken:

To transfer graduate credits (9 maximum) from another program, indicate where courses were taken and how they fit into the program plan above: _____

Student's signature: _____ Date: _____

Advisor _____ Signature: _____ Date: _____

Associate Dean _____ Signature: _____ Date: _____

Distribution: Advisor - one copy; Student - one copy; Associate Dean's office - one copy. Sign in ink and submit as hardcopy to Associate Dean's office.