

CCI 43rd ANNUAL RESEARCH SYMPOSIUM (#CCISymposium2021)

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| 09:30-9:45 | WELCOME |
| | Dr. Suzie Allard |
| 09:45-10:30 | Session #1 — FACULTY RAP |
| Dr. Beth Foster | COVID-19 preparedness and vaccination research |
| Dr. Guy Harrison | Issues of identity and representation in the electronic sports media industry |
| Dr. Devendra Potnis | Information science research for inclusion and value-creation |
| 10:30-10:40 | Break #1 |
| | African Harp Musical Interlude by Ericka Patillo |
| 10:40-11:30 | Session #2 — STUDENT RESEARCH STARS |
| Jessica Barfield | Issues of identity for technologically enhanced bodies |
| Kevin Mallary, Dr. Devendra Potnis | Assistive technologies as conduits for receiving valuable information services: A mixed-methods study with academic libraries and disabled students |
| Dr. Emily Paskewitz, Tori Bertram, Dr. Laura Miller | Resilience messages for young farmers |
| Jason Stamm, Alex Carter, Jess Barfield, Dr. Courtney Childers | It means more during a pandemic: Fan response to the SEC's decision to play the 2020-21 college football season |
| Xu (James) Zhang, Dr. Joy Jenkins | United in protest: Coverage of attacks against journalists in the 2019 Hong Kong demonstrations as a critical incident |
| 11:30-11:40 | Break #2 |
| | Mindfulness Exercise by Joan Rentsch |
| 11:40-12:10 | Session #3 — RESEARCH POSTER KALEIDOSCOPE |
| Alex Carter, Dr. Courtney Childers | Super Bowl advertising in a pandemic |
| Xu (James) Zhang, Dr. Michael T. Martínez | When you are at the front row seat to history: Photojournalists' experiences of covering human suffering in war and conflict |
| 12:10-12:40 | Break #3 |
| | Lunchtime Games with Prizes |
| 12:40-1:30 | Session #4 — STUDENT RESEARCH STARS |
| James L. Cartee | Popular culture symbols and signs: Implementing semiotics theory as a theoretical framework to analyze meanings in music videos of the 90's decade |
| Meredith P. Goins | Building trust: Defining subject matter expertise through U.S. federal peer review policy |
| Charli Kerns | Do women get wings? Representation of female action sports athletes in Red Bull media house coverage |
| Ashley Orehek, Dr. Wade Bishop, Hannah Collier | What (atmospheric/earth) science librarians and data managers really do? |
| Kibum Youn, Dr. Matthew Pittman | Thank you, Artificial Intelligence (AI): The impact of computational advertising based on product and brand variations |
| Xu (James) Zhang, Marina Henricks, Dr. Joy Jenkins | "We should be teaching them instead of condemning them:" The Daily Northwestern apology letter and Twitter-driven metajournalistic discourse about student journalism |
| 1:30-1:40 | Break #4 |
| | Virtual CCI Art Gallery |
| 1:40-2:25 | Session #5 — FACULTY RAP |
| Dr. Stuart N. Brotman | Recently-published book, Privacy's Perfect Storm: Digital Policy for Post-Pandemic Times |
| Dr. Mark Harmon & Dr. Maria Fontenot | Bottom of the ballot shouldn't mean bottom of the barrel coverage |
| Dr. Mark Harmon | Wealth mindset and political division |
| Dr. Candace White | Social media ethics and transparency project |
| 2:25-2:30 | Closing |