

College of Communication & Information
PROGRAM PLANNING FORM FOR M.S. IN COMMUNICATION & INFORMATION
Public Relations Concentration – Coordinated in the School of Advertising & Public Relations

Student Name _____

Semester Entered _____

Core (7 hours)

Semester

- | | | |
|--|--|-------|
| ____ (1) CCI 501 Orientation to Graduate Study | | _____ |
| ____ (3) CCI 540 Communication Theory | | _____ |
| ____ (3) ADVT 530 AD and PR Research | | _____ |

Concentration Courses (15 hours)

- | | | |
|--|--|-------|
| ____ (3) STAT 531 Survey of Statistical Methods I | | _____ |
| ____ (3) PBRL 540 Public Relations Management | | _____ |
| ____ (3) PBRL 550 Public Relations Strategies | | _____ |
| ____ (3) At least one more grad PBRL class (470, 490, 525, or 516) | | _____ |
| ____ (3) Related course _____ | | _____ |

Elective Courses (6-9 hours)

- | | | |
|---|--|-------|
| ____ (3) (all students) _____ | | _____ |
| ____ (3) (all students) _____ | | _____ |
| ____ (3) (additional elective for project students) _____ | | _____ |

Capstone Experience (3-6 hours)

- | | | |
|---|--|-------|
| ____ (3) PBRL 590 Project (offered in Fall semester ONLY) <u>or</u>
PBRL 500 Thesis (indicate selection) | | _____ |
| ____ (3) PBRL 500 additional hours for thesis students | | _____ |

____ **Total course hours** must be no less than 34.

One course **MUST BE OUTSIDE** the School of Advertising & Public Relations, but in the College of Communication & Information. Identify that course: _____

List all pre-requisite courses required at admission and indicate when they were taken: _____

To transfer graduate credits (9 maximum) from another program, indicate where courses were taken and how they fit into the program plan above: _____

Student _____ Signature: _____ Date: _____

Advisor _____ Signature: _____ Date: _____

Associate Dean _____ Signature: _____ Date: _____

 Distribution: Advisor - one copy; Student - one copy; Student's file - one copy. When Thesis/Project Committee is selected, student should file Master's Degree "Admission to Candidacy" Application with The Graduate School one semester before graduation. Signature of the Associate Dean (as the Graduate Program Director) is required on the Admission to Candidacy form and a hard copy of the form is to be filed in the Associate Dean's office.