

College of Communication & Information
PROGRAM PLANNING FORM FOR M.S. IN COMMUNICATION & INFORMATION
Public Relations Concentration – Coordinated in the School of Advertising & Public Relations

Student Name _____ Semester Entered _____

Core (7 hours)

Semester

____ (1) CCI 501 Orientation to Graduate Study (fall) _____
 ____ (3) CCI 540 Communication Theory (fall) _____
 ____ (3) ADVT 530 Adv and PR Research (spring) _____

Concentration Courses (15 hours)

____ (3) STAT 531 Survey of Statistical Methods I (fall) _____
 ____ (3) PBRL 540 Public Relations Management (fall) _____
 ____ (3) PBRL 550 Public Relations Strategies (spring) _____
 ____ (3) At least one more grad PBRL class (470, 490, 525, or 516) _____
 ____ (3) Related course _____

Elective Courses (6-9 hours)

____ (3) (all students) _____
 ____ (3) (all students) _____
 ____ (3) (additional elective for project students) _____

Capstone Experience (3-6 hours) (circle selection)

____ (3) PBRL 590 Project (fall) or PBRL 500 Thesis _____
 ____ (3) PBRL 500 additional hours for thesis students _____

____ **Total course hours** must be no less than 34.

One course **MUST BE OUTSIDE** the School of Advertising and Public Relations, but in the College of Communication & Information. Identify that course: _____

List all pre-requisite courses required at admission and indicate when they were taken: _____

To transfer graduate credits (9 maximum) from another program, indicate where courses were taken and how they fit into the program plan above: _____

Student _____ Signature: _____ Date: _____

Advisor _____ Signature: _____ Date: _____

Associate Dean _____ Signature: _____ Date: _____

 Distribution: Advisor - one copy; Student - one copy; Student's file - one copy. When Thesis/Project Committee is selected, student should file Master's Degree "Admission to Candidacy" Application with The Graduate School one semester before graduation. Signature of the Associate Dean (as the Graduate Program Director) is required on the Admission to Candidacy form and a hard copy of the form is to be filed in the Associate Dean's office.