



University of Tennessee
College of Communication & Information

42nd ANNUAL RESEARCH SYMPOSIUM

March 2, 2020

*Communication & Information Research:
Making the World A Better Place*

Program and Schedule



COLLEGE OF COMMUNICATION
AND INFORMATION

CCI 42nd ANNUAL RESEARCH SYMPOSIUM

8:30-10:00 am	Registration & Continental Breakfast	CCI 3 rd Floor Lobby
9:00-9:45 am	Poster Session	CCI 3 rd Floor Lobby
9:45–10:45am	Session 1 Traditional Symposium Track I	CCI Patrick Auditorium (Room 321)
9:45am	Tweeting to Win: Study of Social Media Usage During India's 2019 National Elections	Dr. Abhijit Mazumdar, Bhavna Wal, Umana Anjalin
10:00am	If You See Something, Say Something: How Workplace Bullying Bystanders Evaluate Advice	Jenilee Williams
10:15am	Group-Based Identity Accommodation in Older Adults' Romantic Relationships	Dr. Quinten Bernhold, Dr. Howard Giles
10:30am	Social Media Engagement Tactics in Community Policing: Potential Privacy and Security Concerns	Alexander Carter, Dr. Mariea Hoy, Betsy Byrne DeSimone
10:45am–12pm	Session 2 Graduate Student Showcase	CCI Patrick Auditorium (Room 321)
10:45am	We Love You, We Hate You: Fan Twitter Response to Top College Football Recruits' Decisions	Jason Stamm, Brandon Boatwright
11:00am	Presenting DMPCore: A Metadata Schema for Data Management Plan Repositories	Dr. Hannah Gunderman, Leah Cannon
11:15am	The Information Society is also an Aging Society: Related Research Past, Present, and Future	Joseph Winberry
11:30am	Time, Space and Convergence in Public Relations and Advertising: Contemporary Analysis of Job Market Trends	Andrew Brown, Dr. Sally McMillan, Alex Carter, Nicholas Sarafolean
11:45am	I'm Not Like a Regular Boss, I'm a Cool Boss: An Organizational Audit and Application of Communication Theory	Tori Bertram, Maggie Keene
12:05–1:20pm	LUNCH	Scripps Convergence Lab (Room 402)
1:25–2:10 pm	Session 3 Traditional Symposium Track II	CCI Patrick Auditorium (Room 321)
1:25pm	A Research Agenda of Online Video Game Streaming Platforms and the Unique Issues They Face	Alexander Carter
1:40pm	A Review of The Open Access Model of Publishing and An Analysis of Its Possible Effects: A Comparative Study	Alexander Carter
1:55pm	Scary Stories: High and Low Fear Appeals for Environmental Products Advertisements on Social Media	Dr. Matthew Pittman, Jie Chen



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2:10–3:05pm		Session 4 Undergraduate Senior Research	CCI Patrick Auditorium (Room 321)
2:10pm	Dr. John Hass - Moderator		
2:20pm	Hurt will follow: Young Adult Children's Communicative and Behavioral Responses to Hurtful Messages from Parents		Max Davenport
2:35pm	Interregional Differences in Communication Patterns: A Proposal for Comparative Study		Lilli Tillman
2:50pm	The Way Siblings Communicate About a Parents' Cancer		Kerri Adkins
3:05–3:35pm		Session 5 Faculty Research Showcase	CCI Patrick Auditorium (Room 321)
3:05pm	The Obama-Trump Voter: Not Who You Think She Is.		Dr. Mark Harmon
3:20pm	Information Warfare Against US Voters: An Analysis of the Russian Ads Targeting U.S. Facebook Users (2015-2017).		Damian Ruck, Alex Bentley, Suzie Allard, Michael Fitzgerald, Catherine Luther, Oleg Manaev, Dean Rice, Natalie Rice, Maureen Taylor
3:40–4:50pm		Session 6 Virtual Session	Scripps Convergence Lab (Room 402)
3:40pm	The Impact of Fantasy Proneness on Narrative Transportation in Brand Storytelling		Betsy DeSimone
3:50pm	What Is Information Sciences?		Hillary Tune
4:00pm	Through the Lens: 14 Ways of Looking at Digital Curation		Sarah Bowman
4:10pm	What Is Information Sciences?		Julia Proctor
4:20pm	New digital curation programs: Buy-in through narrative		Andrei Mihailovic
4:30pm	Laws of Librarianship for STEM Libraries		Hannah Armendarez, Ashley Orehek
4:40pm	What Is Information Sciences? Star Wars Theme		Karen Beal
5:00–5:15 pm Awards Ceremony & Closing Remarks			Scripps Convergence Lab (Room 402)



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Poster Presentations

The East TN LGBTQ+ Scene: Mapping Community as a Site of Identity Creation (Leah Cannon, Lisa Curtin, Sydney Peay, Donna Braquet)

Is Telling a Story Better? Effects of Narrative Engagement on CSR Skepticism (Anna Kochigina, Sifan Xu)

Digital Ghosts: Recreated Actors and Complex Notions of Creative Responsibility (Cassidy Thompson, Brian Dobreski)

Disaster Recovery Planning for Digital Libraries: Preparedness for Climate Change Risks (Lisa Curtin)

Local Maps for Global Understanding: Background & Proposal for a Smoky Mountains-based Case Study on the Utility of Localized Maps for Improving Climate Change Information Literacy (Lisa Curtin)

Poster Showcase

Data Sharing, Management, Use, and Reuse: Practices and Perceptions of Scientists Worldwide (Carol Tenopir, Natalie Rice, Suzie Allard, Lynn Baird, Josh Borycz, Lisa Christian, Mike Frame, Bruce Grant, Robert Olendorf, Robert Sandusky, Lisa Zolly)

Science Disinformation Project (Suzie Allard, Hannah Gunderman, Natalie Rice, Damian Ruck, Yasmin Stoss)

Comparison of the Three Waves of the Scientists' Survey (Natalie Rice, Bruce Grant, Josh Borycz, Robert Olendorf, Marcelo Morandini)

Symposium Committee

Suzie Allard
Jonathan Braun
Liza Cunningham
Brian Dobreski
Maria Fontenot
Matthew Pittman
Shafer Powell
DJ Woo
Xu Zhang

CICS Team

Suzie Allard
Amy Forrester
Karen Jones-Zach
Beth Meko
Rachel Volentine