

2016 Annual Report

THE UNIVERSITY OF
TENNESSEE
KNOXVILLE



COLLEGE OF COMMUNICATION
AND INFORMATION



2016 was a year of many successes. New faces have joined CCI in the past two years and they, along with CCI's talented team of faculty, staff and alumni are shaping an exciting future.

As you read through this 2016 CCI Annual Report, think of all the facility improvements, alumni accolades and recognition earned by our faculty and students. It has been an **impressive** year!

Go Vols and Go CCI!
CCI Dean Mike Wirth



**Luther Named New
JEM Director**



Annual AD Club NYC Trip

Winter



CCI Associate Dean for Research Suzie Allard Led the 2016 CCI Research Symposium and was named an SEC 2016 - 2017 Academic Leadership Development Program Fellow



JEM Professor Brotman BEA Lifetime Achievement in Scholarship Award



Lelan Statom (BS/JEM '86)
2016 CCI Diversity Award

Winter



Adam Brown Social Media Command Center Dedicated During UT Social Media Week 2016
Adam Brown Served as Keynoter



Buzzfeed Science Editor Virginia Hughes Delivered Hill Lecture

Spring

Chancellor's Professor Carol
Tenopir Named Fulbright-Nokia
Distinguished Chair



Two Research Grants Total More Than \$850,000
Principal Investigators are Tenopir and SIS
Associate Professor Devendra Potnis

Spring

Chancellor's Honors 2016

TOP COLLEGIATE SCHOLAR AWARD/TOP CCI GRADUATES

Cody Gross, JEM and Lauren Robinson, CS

EXTRAORDINARY ACADEMIC ACHIEVEMENT

Makenzy Davis, PR
Jonathan Generotti, AD
Cody Gross, JEM
Savannah Ivey, CS
Emilee Lamb, JEM
Lauren Robinson, CS
Steven Woods, AD

EXTRAORDINARY PROFESSIONAL PROMISE

Courtney Boykin, JEM
Jessica Carr, JEM
Basha Coleman, AD
Danielle Duran, CS
Kristalee Gilbert, AD
Carly Kirkpatrick, AD
Reynard Regenstreif-Harms, IS
Alexandra Rich, AD
Olivia Rothermel, AD
Anna Safren, AD
Kathryn Theobald, PR
Cassie Ray, C&I
Whitney Tipton, C&I
Chandler White, IS
Amber Wilson, AD

GENE MITCHELL GRAY PIONEER AWARD

Jamesia Terry, JEM

EXTRAORDINARY CAMPUS LEADERSHIP AND SERVICE AWARD

LaSabra Williams, CS

EXTRAORDINARY COMMUNITY SERVICE AWARD

Andraya Carter, CS '15

Spring

Cronin's Three "C's"
Commencement Speech:
Confidence, Competition &
Communication



DSLIS Students Travel to
NYC and Nashville

Spring



Kelly Named New SIS Director

School of Information Sciences Re-accredited by ALA

Saying Good-bye...CCI 2016 Retirements



Left to right, top to bottom:
Bates, Stovall, Hufford,
Cortez
Douglas, Suttles

Summer



JEM senior Taylor Gilmore
News21 Fellow
Sponsored by John & Patty Williams



Chandler Condron (BS/JEM '16)
International Radio and Television
Society (IRTS) Foundation Fellow



Mike McCloud (BS/JEM '90)
CEO & President of World Food
Championships (WFC)
UT Accomplished Alumni Award

Summer



UT ALUMNI BOARD AWARDS

Distinguished Alumnus

Sharon Price John (BS/AD '86)
CEO & President, Build-A-Bear
Workshop, Inc.

Alumni Professional Achievement

Nannette Baker (BS/JEM '78)
Chief United States Magistrate
Judge for the US District Court
for the Eastern District of
Missouri

Alumni Promise

Shannon Jamieson Driver (BS/
JEM '99 & MBA '11)
Scripps Networks Interactive
Senior Vice President, Network
Marketing & Creative Services

CCI Diversity & Inclusion Week
Scripps Networks Interactive Senior Vice
President of Network Human Resources
Alaka Williams Delivered Keynote, "Your
Time is Now,"



Fall

CCI DONALD G. HILEMAN DISTINGUISHED ALUMNI AWARD

Cathy Ackermann (JEM '71)

President and CEO

Ackermann PR



CCI Alumni Award Winners

Advertising: Erik Izo ('87), Group Creative Director, mcgarrybowen NYC

Communication Studies: Tiffany Haverly ('08), Communications Director, US Rep. Phil Roe

Information Sciences: Danuta Nitecki, PhD ('76), Dean of Libraries & Professor, Drexel U.

Journalism & Electronic Media: Knight Stivender ('99), CEO, Girls to the Moon; Director of Marketing, Alcott Marketing Science

Public Relations: Tiffany Carpenter ('96), Associate VP of Marketing, UT System



Fall



2016 Faculty Awards

Faculty Teaching Award: SIS Assistant Professor Carolyn Hank

Faculty Research Award: SIS Assistant Professor Wade Bishop

Faculty Service/Outreach: ADPR Associate Professor Lisa Fall

Lecturer Teaching Award: JEM Senior Lecturer Lisa Gary

Bud Minkel International/Intercultural Award: ADPR Professor Candace White



Thanks to Lamar Advertising for Posting Student-Designed Billboards Encouraging People to Vote



Communication Studies' Public Speaking Center Ribbon-Cutting Ceremony Thanked Contributor Peyton Manning (BA/CS '97)



Communication Studies Professor Virginia Kupritz named inaugural William H. Swain Professor. The professorship was made possible by a generous gift from Martha S. “Missy” Wallen (BA/CS '74), in honor of her father, William H. Swain.



Shelton Group CEO Suzanne Shelton (BS/AD '89)
Presented Scholarship Check

Circle Park Society

\$100K +



Cathy Ackermann
Frank Ahlgren
BB&T
Karl A. Bickel Charitable Trust
Tom and Diane Ballard
Dr. Ben Bates
Karl & Madira Bickel
David & Linda Bohan
Tutt & Elizabeth Bradford
Adam Brown
Jackie & Steve Cavnar
Myron & Josephine Chambers
Frank & Betsy Costa
Elsevier
Judy Flanagan
Drs. John & Cynthia Haas
Kenneth & Dianne Hamrick
Tom & Julia Hill
Dr. Herb Howard
Hugh Hefner Foundation
Iavo Research and Scientific
Ed & Arezu Ingle

Barbara Goddard Johnstone
Chuck & Aprill Jones
Stephen & Nancy Land
Leslie Linebaugh
Peyton Manning
Edward Meeman
Hilda & Lee Murray
Dr. Larry & Susan Patrick
Ed Patterson
Carol Poston
Jane & Richard Ray
Janis & Dr. Bruce Robinson
Salesforce Foundation
Scripps Howard Foundation
Alfred P. Sloan Foundation
Drs. Carol Tenopir & Gerald
Lundeen
Missy & Joe Wallen
John & Patty Williams
Alan & Wendy Wilson
Deb Woolley

CCI Lifetime Giving

Karl A. Bickel Society

\$25K - 99K



Dr. Neil Adamson
Laura Arnett & Jeff Smith
Anne Holt & Kenny Blackburn
Karen & Fred Buchsbaum
Bonnie Carroll & Roy Cooper
Melissa Carter
Coca-Cola Foundation
Jeff & Lissa Copeskey
Kay Dempsey
Dr. Mickie Edwardson
Ethics & Excellence in Journalism Fdn.
Minnie Doty Goddard
Chris & Jennifer Grabenstein
Alan & Joy Greenberg
Alisa Harrison
Sharon Price John
Drs. Faye & WJ Julian
Kellogg Company
Don King & Dr. Jose-Marie Griffiths
Knoxville News Sentinel
Austin Whitfield Lee III
Dr. Kelly Leiter
Paul Lyle
Karen Maier
McCormick Foundation
Shelley McCoy
Wanda McMahan

Drs. Sally McMillan & James Fields
Mark & Janis McNeely
Microsoft Corporation
Sandra Plant
Phenise Poole
Eva Posner
Sammie Lynn & Eugene Puett
Betty & John Randt
Rex & Theresa Repass
Scripps Financial Service Ctr.
Tim & Carrie Sellers
Nancy Jane Shirley
Nancy & Paul Siler
Steve Slagle
Society of Professional Journalists
Steve & Lisa Spiro
Ed & Donna Spray
Sylvia & Col. Harvey Sproul
Patalia Tate
Charlie Tombras
Georgiana Vines
Charles & Mary Beth West
Sandra Whitener
John Noble Wilford
Dr. Mike & Alice Wirth
Christopher Wohlwend

CCI Lifetime Giving



Dean's Circle

Frank Ahlgren Society \$5K+

David & Linda Bohan
Adam Brown
Bonnie Carroll & Roy Cooper
Jeff & Lissa Copesky
Kay Dempsey
ExxonMobil Foundation
Alan & Joy Greenberg
Dr. John & Cynthia Haas
Alisa Harrison
Ed & Arezu Ingle
Sharon Price John
Chuck & Aprill Jones
Karen Maier
Microsoft Corporation
Hilda & Lee Murray

Dr. Larry & Susan Patrick
Ed Patterson
Rex & Theresa Repass
Salesforce Foundation
Tim & Carrie Sellers
Gloria & David Sharrar
Patalia Tate
Drs. Carol Tenopir & Gerald Lundeen
Charlie Tombras
Missy & Joe Wallen
Mary Beth and Charles West
John & Patty Williams
Dr. Mike & Alice Wirth

1969 Society \$2.5K+

Dr. Neil Adamson
Martha & William Boals
Alan Carmichael & Cynthia Moxley
Elsevier
Chris & Jennifer Grabenstein
Don King & Dr. Jose Marie Griffiths
Karen Cromer Isaac
Austin Whitfield Lee III

Wallene Leek
G.M. & Lee Lumpkin
Mark & Janis McNeely
Pinnacle Financial Partners
Phenise Poole
Joseph Scholz
Scripps Networks Interactive
Drs. Maureen Taylor & Michael Kent

CCI Leadership Society \$1K+

Anne Holt & Kenny Blackburn
Lawrence Calvert, Jr.
Jackie & Steve Cavnar
Bob & Mary Clement
Frank & Betsy Costa
Jerry & Karen Ehrlich
Trey Fabacher
James Fitzwater
Stephanie Frazier
Dr. Peter & Vera Gross
Bruce Hight

Knoxville News Sentinel
Ryan & Erica McGee
Lessie Miller
Dr. Barbara Moore
Kathryn Morris
Randy & Glenda Neely
Lynda Newton
Nissan North American, Inc.
James & Wandena Norvelle
Travis Parman
Carol Poston

Jimmy Rayburn
Dr. William Smith
Sylvia & Col. Harvey Sproul
Tennessee Association of Broad-
casters
Dr. Michelle Violanti
Martha Wilcox
Dr. Pat Wirth
Deb Woolley
Isaac Wright

CCI Annual Giving

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Educating Discovering Connecting