

# CCI ANNUAL REPORT 2014



THE UNIVERSITY OF  
TENNESSEE  
KNOXVILLE

COLLEGE OF COMMUNICATION  
AND INFORMATION

*Note: Many images and some text within this web interactive edition are clickable links to the stories behind the photos. For example, the photos below are interactive.*



# College of Communication & Information

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*"The CCI educational experience includes award-winning student media, faculty-led study abroad courses, field trips to major cities, internships, student engaged organizations, and lectures from industry experts and notable alumni. Social Media Week and Diversity and Inclusion Week provide additional unique experiences. Our students are challenged through learning opportunities that teach them to think strategically and develop their ability to adapt to new environs."*

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CCI Dean Mike Wirth



Architects' Model of Andy Holt Tower, CCI Building (circa 1965)

# Achievement

200+ CCI students covered the Knoxville Medal of Honor Convention and/or worked on related projects



Tennessee State Museum hosted the 20th anniversary Eyes on LaFollette exhibit



Two-time Pulitzer Prize-winning science journalist John Noble Wilford (BS/JEM '55) received 6th UTK honorary doctoral degree



CCI received inaugural UTK Dr. Marva Rudolph Diversity & Interculturalism Unit Excellence Award



2014 Social Media Week keyed by ESPN host Paul Finebaum



DataONE NSF Research Grant renewed at \$2.73 M



# Students

## Chancellor's Awards

### Torchbearers



Kristen Barnett, JEM



Diane Tate, CS



Erica Gaines, PR  
Extraordinary  
Campus Leadership  
& Service



Brittney Jackson, JEM  
Gene Mitchell Gray  
Pioneer Award

### Top Collegiate Scholar Award

Joshua M. Ward, JEM

### Extraordinary Academic Achievement

Lauren Elizabeth Gregg, ADV  
Natalie Marie Gregov, CS  
Joshua M. Ward, JEM  
Taylor Marie Burns, PR

### Extraordinary Professional Promise

Chase Cleckner, ADV  
Caroline Reeves, ADV  
Patrick Wells, ADV  
Natalie Marie Gregov, CS  
Samantha Smoak, CS  
Jacqueline DeLPilar, JEM  
Mary Cathryn Suhocki, JEM  
Grace Anne Sanderson, PR  
Sarah Zimmerman, PR  
Chris Samoray, C&I M.S.



Hands-on Learning Labs



Student Organizations



Field Trips

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*Faculty, alumni and administrators all contribute to CCI student learning*

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Internships



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*Jacqueline DeLPilar selected as one of 30 students nationally to participate in Carnegie/Knight News 21 Initiative.*

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Study Abroad (pictured - London)

# Faculty

## Key Awards & Honors



**Dania Bilal (SIS)**  
Google Research  
Award



**Virginia Kupritz (CS)**  
2014-15 UTK  
Leadership Program



**Suzie Allard (SIS/CCI)**



**Carol Tenopir (SIS)**

Top 100 UT Knoxville sponsored  
research faculty members



**Ed Caudill (JEM)**  
*"Intelligently Designed"*  
received a *Choice Magazine*  
award as an Outstanding  
Academic Title for 2014



**Amber Roessner (JEM)**  
Inaugural American  
Journalism Rising  
Scholar Award



**Rob Heller (JEM)**  
*"Eyes on LaFollette"*  
featured at Tennessee  
State Museum, UT Presi-  
dent DiPietro's  
Annual Report

## CCI Faculty Award Winners



**Abbey Levenshus (PR)**  
Faculty Teaching Award



**Michael Palenchar (PR)**  
Faculty Service/  
Outreach Award



**Melanie Faizer (JEM)**  
Lecturer Teaching Award



**Jin Seong Park (ADV)**  
Faculty Research Award

**FACULTY RESEARCH \$10M+ in active sponsored  
research projects including grants from:**



# Alumni



**2014 CCI  
Donald G. Hileman Award**  
**Sharon Price John**  
(BS/ADV '86)  
**President and CEO**  
**Build-A-Bear Workshop**

**Distinguished Alumnus Award**  
Alan Greenberg (BS/ADV '72)  
President/Co-Founder, Avenues: The  
World School

**Alumni Service Award**  
Anne Holt Blackburn (BS/JEM '73)  
News Anchor, WKRN-TV

## 2014 UT Alumni Awards



Greenberg, Holt Blackburn, Bohan, Hellie (l-r)

**Alumni Professional  
Achievement Award**  
David Bohan (BS/Bus. Admin.'70)  
Chairman, BOHAN Advertising/Marketing

**Alumni Promise Award**  
Dan Hellie (BS/JEM '97)  
Host of *Total Access*, NFL Network



**UT Accomplished  
Alumni Awards**  
**Sharrie Williams**  
(BS/JEM '01)  
**Travis Parman**  
(BS/PR '94)



## CCI Alumni Award Winners

- Dana McCullough ('95) – ADV Alumna of the Year
- Tyler Summitt ('13) – CS Alumnus of the Year
- Marcellus Turner ('88) – IS Alumnus of the Year
- Viola Gienger ('84) – JEM Alumna of the Year
- Isaac Wright ('03) – PR Alumnus of the Year

# Annual Events



**CCI Research Symposium**



**Hill Lecture**



**Social Media Week**



**Diversity & Inclusion Week**

## **CCI Research Symposium**

Bella Mody, internationally known scholar and author, served as keynote speaker for the 36th annual symposium. Faculty and students presented their research. The event helps to foster a climate of academic research in the college.

## **Social Media Week**

Paul Finebaum, ESPN host, was the keynote presenter. 26 social media experts participated during the four day event. Over 700 students attended sessions.

## **Experience Diversity Banquet**

Robin Wilhoit, WBIR-TV anchor received CCI's 2014 Diversity Award. Over \$3,500 raised for DSLS field trips and scholarships.

## **Hill Lecture**

Acclaimed *Wall Street Journal* medical writer Ron Winslow was the Alfred and Julia Hill Lecturer.

## **Diversity & Inclusion Week**

San Diego County Library System Executive Director Jose Aponte served as the keynoter. Over 2,300 students, faculty, staff and community members participated in the week's events.



**Experience Diversity Banquet**

# Legends



**Dwight Teeter (1935 - 2015)**

UT (JEM) 1991 - 2014;  
Dean 1991 - 2002

- Co-authored 13 editions of *Law of Mass Communications*
- Former president of AEJMC
- SPJ Distinguished Teaching Award
- Taught six Pulitzer prize winners
- 2013 CCI Extraordinary Service Award

**Kelly Leiter (1925 - 2014)**

UT (Journalism) 1966 - 1990; Dean 1985 - 1990

- UTAA Outstanding Teaching and Outstanding Public Service Awards
- Tennessee Press Association Outstanding Service Award
- Principal co-author of seven editions of *The Complete Reporter*
- U.S. Navy, Korea



**DeForrest Jackson (1925 - 2013)**

UT (Advertising) 1982 - 1996

- Joined UT following early retirement from Coca-Cola
- Fulbright Scholar - Lisbon & Oporto universities, Portugal
- UTAA Outstanding Teacher Award
- U.S. Navy, WWII & Korea



**Richard Joel (1916 - 2013)**

UT (Advertising Department Head)  
1970 - 1983

- UTAA Outstanding Teacher Award
- UT advertising student teams won 1st place in AAF competitions six times and placed in four others during his time at UT.
- U.S. Air Force, WWII

*CCI has been blessed with a rich history of larger than life faculty who laid the groundwork for the outstanding college CCI has become.*

*It is with great respect that we acknowledge the passing in the last two years of these four legends who*

*inspired students and academics*

*alike. Thank you and rest in peace*

*Kelly Leiter, DeForrest Jackson, Richard Joel, and Dwight Teeter!*



# Thank You!

**\$3.1 M in gifts**

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64.4% increase in the number of donors over the past year

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John and Patty Williams Conference Room Dedication



Hilda Murray Classroom Dedication

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*\$2.5 M in building renovations since 2009*

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# Circle Park \$100K +

Cathy Ackermann  
 Frank Ahlgren  
 BB&T  
 Karl A. Bickel Charitable Trust  
 Tom and Diane Ballard  
 Dr. Ben Bates  
 Karl & Madira Bickel  
 David & Linda Bohan  
 Tutt & Elizabeth Bradford  
 Jackie & Steve Cavnar  
 Myron & Josephine Chambers  
 Frank & Betsy Costa  
 Drs. John & Cynthia Haas  
 Kenneth & Dianne Hamrick  
 Barbara Goddard Johnstone  
 Tom & Julia Hill  
 Dr. Herb Howard  
 Hugh Hefner Foundation  
 Iavo Research and Scientific  
 Ed & Arezu Ingle  
 Stephen & Nancy Land  
 Leslie Linebaugh  
 Peyton Manning  
 Edward J. Meeman  
 Hilda & Lee Murray  
 Dr. Larry & Susan Patrick  
 Carol Poston  
 Jane & Richard Ray  
 Janis & Dr. Bruce Robinson  
 Scripps Howard Foundation  
 Alfred P. Sloan Foundation  
 Missy & Joe Wallen  
 John & Patty Williams  
 Alan & Wendy Wilson  
 Deb Woolley

## CCI Lifetime Giving Societies



# Karl A. Bickel \$25 - 99K

Dr. Neil Adamson  
 Laura Arnett & Jeff Smith  
 Anne Holt & Kenny Blackburn  
 Adam Brown  
 Karen & Fred Buchsbaum  
 Bonnie Carroll & Roy Cooper  
 Melissa Carter  
 Coca-Cola Foundation  
 Jeff & Lissa Copeskey  
 Kay Dempsey  
 Dr. Mickie Edwardson  
 Ethics & Excellence in Journalism Fdn.  
 Minnie Doty Goddard  
 Chris & Jennifer Grabenstein  
 Alan & Joy Greenberg  
 Drs. Faye & WJ Julian  
 Alisa Harrison  
 Kellogg Company  
 Don King & Dr. Jose-Marie Griffiths  
 Knoxville News Sentinel  
 Austin Whitfield Lee III  
 Dr. Kelly Leiter  
 Paul Lyle  
 McCormick Foundation  
 Shelley McCoy  
 Wanda McMahan

Drs. Sally McMillan & James Fields  
 Mark & Janis McNeely  
 Microsoft Corporation  
 Ed Patterson  
 Sandra Plant  
 Phenise Poole  
 Eva Posner  
 Sammie Lynn & Eugene Puett  
 Betty & John Randt  
 Scripps Financial Service Ctr.  
 Tim Sellers  
 Nancy Jane Shirley  
 Nancy & Paul Siler  
 Society of Professional Journalists  
 Steve & Lisa Spiro  
 Ed & Donna Spray  
 Sylvia & Col. Harvey Sproul  
 Patalia Tate  
 Drs. Carol Tenopir & Gerald Lundeen  
 Georgiana Vines  
 Charles & Mary Beth West  
 Sandra Whitener  
 John & Nancy Wilford  
 Dr. Mike & Alice Wirth  
 Christopher Wohlwend

## CCI Annual Giving Societies



# Dean's Circle

### *Frank Ahlgren Society \$5K+*

Karl A. Bickel Charitable Trust  
David & Linda Bohan  
Tutt Bradford  
Adam Brown  
Bonnie Carroll & Roy Cooper  
Kay Dempsey  
Exxon Mobil Foundation  
Alan & Joy Greenberg  
Drs. John & Cynthia Haas  
Iavo Research and Scientific  
Ed & Arezu Ingle  
Drs. Sally McMillan & James Fields  
Mark & Janis McNeely  
Microsoft Corporation  
Hilda & Lee Murray  
Dr. Larry & Susan Patrick  
Eva Posner  
Scripps Networks Interactive  
Tim Sellers  
Nancy Jane Shirley  
Patalia Tate  
Drs. Carol Tenopir & Gerald Lundeen  
Missy & Joe Wallen  
John & Patty Williams  
Alan & Wendy Wilson  
Dr. Mike & Alice Wirth

### *1969 Society \$2.5K+*

Dr. Neil Adamson  
Dr. Ben Bates  
Jeff & Lisa Copesky  
Trey & Dawn Fabacher  
Chris & Jennifer Grabenstein  
Don King & Jose-Marie Griffiths  
Alisa Harrison  
Austin Whitfield Lee III  
G.M. & Lee Lumpkin  
Karen Maier  
Meredith Corporation  
Ed Patterson  
Tennessee Association of Broadcasters  
Dr. Pat Wirth

### *CCI Leadership Society \$1K+*

Nancy & David Bell	Paul Lyle
Drs. Lesley & Gary Benmark	Peyton Manning
Anne Holt & Kenny Blackburn	Ryan & Erica McGee
Erik Bledsoe	Dr. Barbara Moore
William & Martha Boals	Kenneth Morrison
Cordelia Bowman	New York Community Trust
Pamela Bulman	Travis Parman
Alan Carmichael & Cynthia Moxley	Sandra Plant
Tiffany & Allen Carpenter	Phenise Poole
Jackie & Steve Cavnar	Carol Poston
Stephanie Coopman	Jimmy & Beth Rayburn
Frank & Betsy Costa	Rex Repass
George DeVault	Scripps Financial Service Ctr.
Jerry Ehrlich	Dr. Erin Smith
Fidelity Charitable Gift Fund	Sylvia & Col. Harvey Sproul
Stephanie Frazier	Richard & Cathy Tasman
Dr. Sarah Gardial	Bunny Tharpe
Dr. Peter & Vera Gross	Ronald & Sharon Todd
Kenneth & Dianne Hamrick	Marcellus Turner
Linda & Richard Higgins	Georgiana Vines
Tom Hill & Joan O'Steen	Rachel Weisman
IBM International Foundation	Candace White
Karen Isaac	John M. Williams
Lexis-Nexis Group	Deb Woolley
Ken Lowe	



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