

***CCI 620: Communication and Information Professional Development
Seminar (RESEARCH)
Spring 2010 (W 12:20-1:10/Com 420)***

Instructor:

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Course Description: This one-hour seminar will cover topics designed to help you progress on your journey toward attaining your PhD and becoming a successful research scholar. It will be a practically oriented course that will provide you with tips on how to prepare for your comprehensive exam and dissertation writing, as well as on how to review research manuscripts and turn course/conference papers into publications. Through this course, you will also become more familiar with the research works of faculty members across the different units within our college.

Required Readings:

A selection of articles/book chapters will be also be placed on Blackboard under the CCI 620 course listing or directly provided to students.

Course Schedule and Readings

(Note: The following schedule is subject to change)

Week 1 (1/12): Understanding Research Perspectives

Week 2 (1/19): Narrowing your Research Focus

Readings: Chapters 2 (“Starting your article” pp.43-52) & 3 (“Advancing your argument” pp. 67-96) in Belcher, W. (2009). *Writing your journal article in 12 weeks*. London: Sage.

Week 3 (1/26): Faculty Presentation

Week 4 (2/2): Developing an Effective Literature Review

Reading: Baker, M.J. (2000). Writing a literature review. *The Marketing Review*, 1, 219-247.

Week 5 (2/9): Faculty Presentation

Week 6 (2/16): Reviewing/Critiquing Research Papers

Reading: Lee, A. (1995). Reviewing a manuscript for publication. *Journal of Operations Management*, 13(1), 87-92.

Week 7 (2/23): Faculty Presentation

Week 8 (3/2): Symposium Paper Reviews

Week 9 (3/9): Faculty Presentation

Week 10 (3/16): SPRING BREAK – NO CLASS

Week 11 (3/23): Getting Published

Readings: Chapters 12 (“Sending your article” pp. 271-284) & X (“Responding to journal decisions” pp. 287-319) in Belcher, W. (2009). *Writing your journal article in 12 weeks*. London: Sage.

Week 12 (3/30): Faculty Presentation

Week 13 (4/6): TTLC Workshop – No Class

Week 14 (4/13): Preparing for Comps

Reading: Chapter 14 (“Master’s comprehensive and PhD qualifying examinations” pp. 152-158) in Peters, R.L. (2000). *Getting what you came for*. New York: The Noonday Press.

Week 15 (4/20): Dissertation Process

Reading: Wellington, J. (2010). Weaving the threads of doctoral research journeys. In P. Thomson & M. Walker (Eds.), *The Routledge doctoral student’s companion* (pp. 128-142). London: Routledge.

Week 16 (4/27): Faculty Presentation - LAST DAY OF CLASS

CCI Diversity Statement:

CCI recognizes and values diversity. Exposing students to diverse people, ideas and cultures increases opportunities for intellectual inquiry, encourages critical thinking, and enhances communication and information competence. When all viewpoints are heard, thoughtfully considered, and respectfully responded to, everyone benefits. Diversity and fairness unite us with the wider professional and global community.

Disability Accommodation:

Any student who feels she/he may need an accommodation based on the impact of a documented disability should contact the instructor privately to discuss possible accommodations.