

2008-2009 Public Relations Curriculum

	<u>Hours</u>	<u>PREREQUISITES</u>
<u>First Year</u>		
English 101, 102	6 ___ ___	
Communication and Information 150	3 ___	
¹ Foreign Language	6 ___ ___	
Anthropology 130	3 ___	
² Natural Science Electives	8 ___ ___	
Mathematics 119 or 123	3 ___	Satisfactory placement test score
Mathematics 125 or 141	3-4 ___	Math 125: Math 119 or 130 or satisfactory placement test score
TOTAL	32-33	Math 141: Math 130 or satisfactory placement test score
<u>Second Year</u>		
Advertising 250	3 ___	
Public Relations 270	3 ___	
³ History 241-242 or 261-262	6 ___ ___	
Journalism and Electronic Media 200	3 ___	English 101 and 102 and Communication and Information 150
Economics 201	4 ___	
Statistics 201	3 ___	Math 125 or Math 141
Accounting 200	3 ___	
⁴ English Literature Electives	6 ___ ___	English 101 and 102
TOTAL	31	
<u>Third Year</u>		
Psychology 110	3 ___	
Business Administration 201	4 ___	Economics 201, Accounting 200; Coreq: Statistics 201
Journalism and Electronic Media 333	3 ___	Public Relations 320
Advertising 310	3 ___	Advertising 250
Advertising 340	3 ___	Advertising 250, Statistics 201
Public Relations 380	1 ___	Advertising 310, 340
Public Relations 320	3 ___	Advertising 310, Public Relations 270, JEM 200; Coreq: PR 380
Public Relations 370	3 ___	Public Relations 320, Advertising 340
Communication Studies 240	3 ___	
Marketing 300	3 ___	Business Administration 201 and junior standing
⁵ Arts and Sciences Elective	3 ___	
TOTAL	32	
<u>Fourth Year</u>		
Psychology 360	3 ___	Psychology 110 or 117
Public Relations 470	3 ___	Public Relations 370
Communication Studies 440 or Psych 440	3 ___	Psych 440: Psychology 110 or 117 and junior standing
Communication and Information Elective	3 ___	
Journalism and Electronic Media 400	3 ___	
⁵ Arts and Sciences Electives	9 ___ ___ ___	
⁶ General Elective	0-1 ___	
TOTAL	24-25	
GRAND TOTAL	120	

¹Six hours of foreign language (same language) at the intermediate level.

²This requirement is met by taking two courses from: Astronomy 161 **or** 217, 162 **or** 218; Biology 101, 102, 111, 112, 130, 140, 157; Chemistry 100, 110, 120 **or** 128, 130 **or** 138; Geography 131, 132; Geology 101 **or** 107, 102 **or** 108, 103.

³Completion of one sequence. History 241-242 is the preferred sequence.

⁴English Literature Electives: English 201 **or** 207, 202 **or** 208, 206, 221, 222, 231 **or** 237, 232 **or** 238, 233, 251, 252, 253, 254

⁵Any course from the College of Arts and Sciences not currently required.

⁶Any course not taught in advertising, journalism and electronic media, or public relations.

Note: Students completing the business minor will need Management 300 and Finance 301.

ADMISSION TO THE MAJOR IS A PREREQUISITE FOR ALL COLLEGE COURSES NUMBERED 300 OR ABOVE